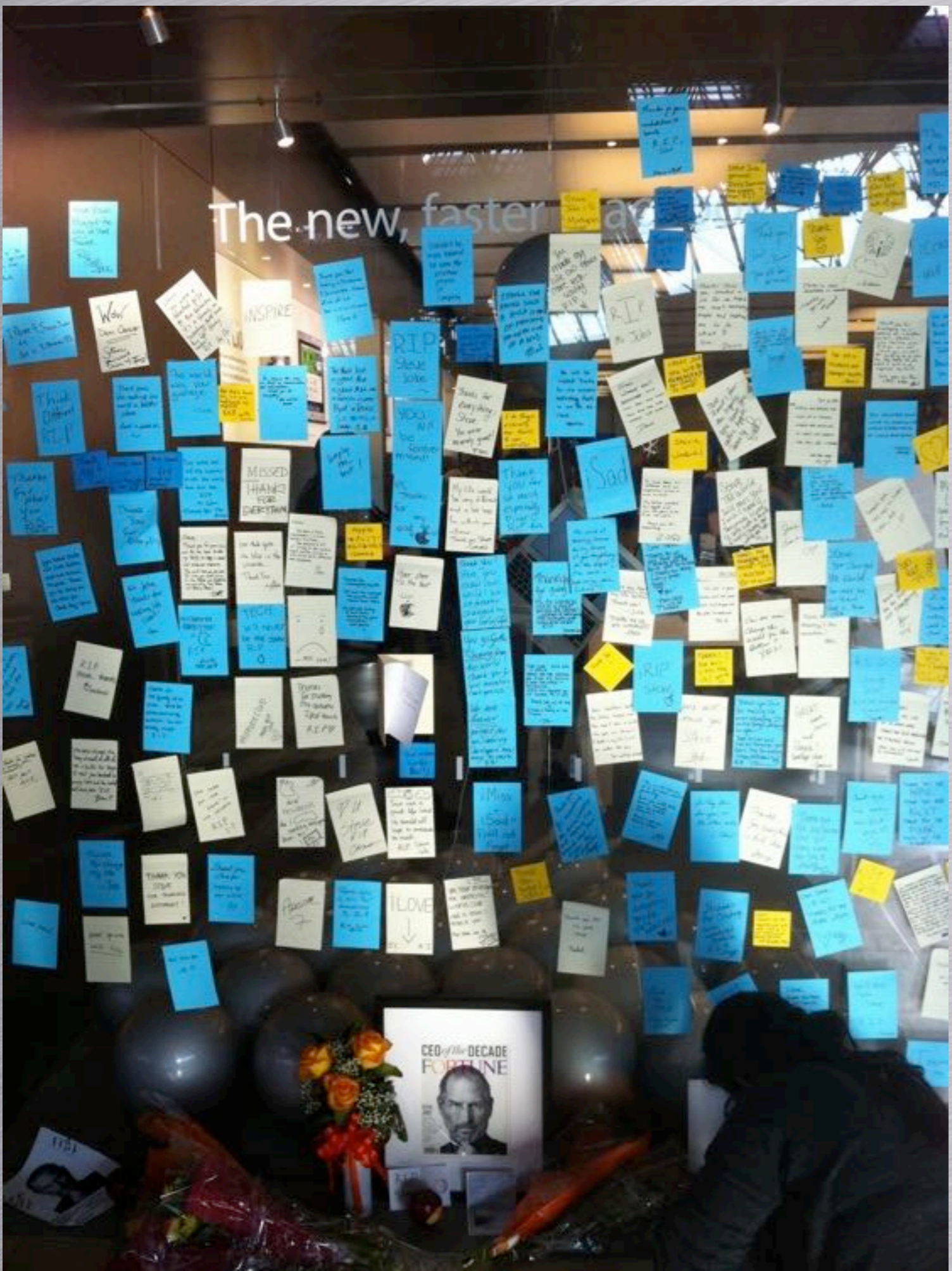


Apple: The Next 35 Years

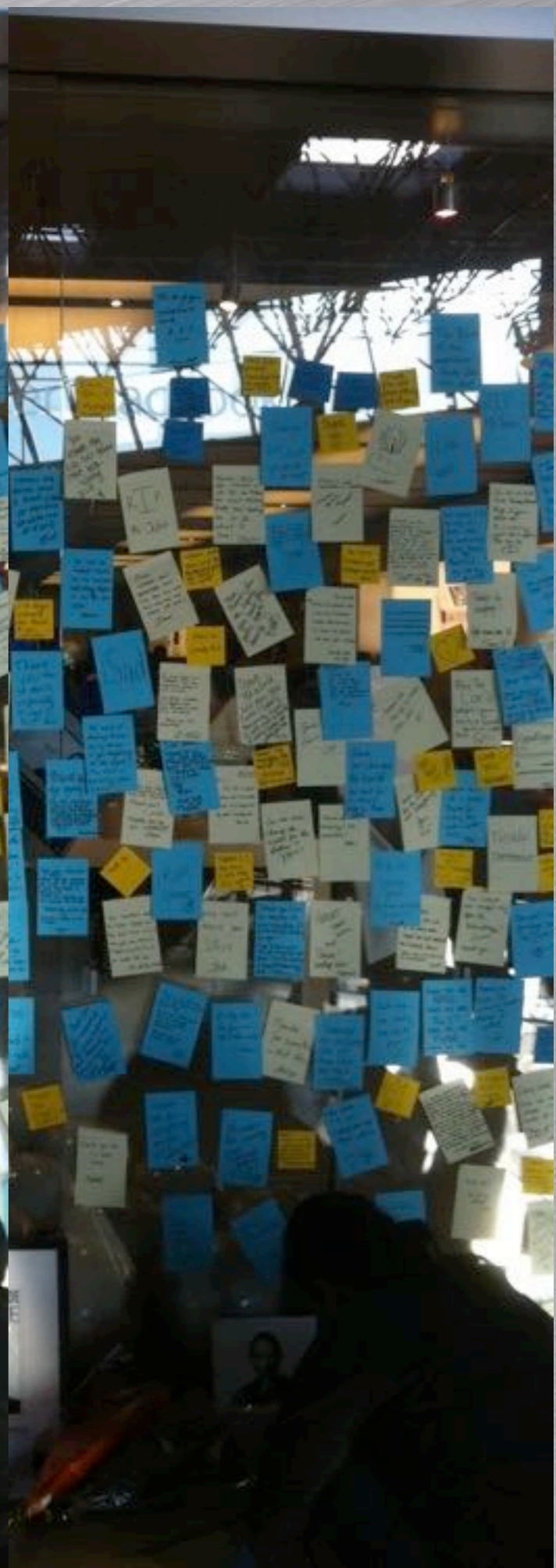
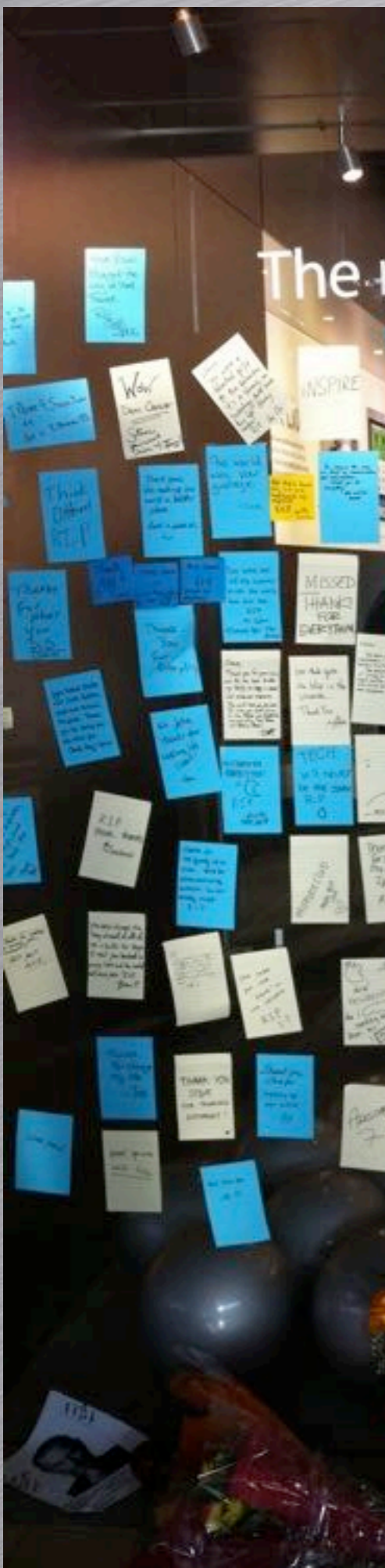
The new, faster and



The new, faster and

The new, faster and





The new, fast



MISSED
THANKS
FOR
EVERYTHING

Simply
the
best!

forever
missed!

INSPIRED J
♥ JMS.

My life would
be very different
and a lot less
fun without your
influence.
Thank you, Steve.
- CAARIS

P.S.
Thanks
for
my
ipod.



Steve-
You were a true
visionary - a man
before his time.
You packed a lot
of living in 56 years.
Thank you for living a
life filled with passion
and purpose
♥
JWU

Apple
はさいこう!
ばんばんおめでとう
- Quinnie

YOU Made quite
the blip in the
Universe...
Thank You
Alex

Thanks for
changing my life.
You have changed
the way the world
thinks and looks.
We were all lucky
to have been
touched by your
innovation
and genius
- L

Your store
is the best.
iLuv

Thank you!
Steve, you
rocked our
world! We
are forever
changed by
your lively life!

TECH
Will never
be the same
R.i.P.

- MISS you!


You go forth
Shining from
this world!

you made quite
the blip in the
Universe...
Thank You
Alex


...passed a lot
of living in 56 years.
Thank you for living a
life filled with passion
and purpose
♡
DWD

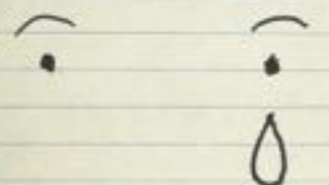
ばんばんがとう
- Quinnie

Thank you, Steve.
- CALES

Your store
is the best.
iLuv


Thank you!
Steve, you
rocked our
world! We
are forever
changed by
your lively life!

TECH
Will never
be the same
R.I.P.



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to have been
touched by your
innovation
and genius
- L

You go forth
Shining from
this world!
Thank you for
your innovation
and genius!
We are
forever
grateful for
you showing
developers new
ways to earn
\$\$!

#iPhoneClub
Kayla Britt
Laur
♡

Thanks
for making
my awesome
iPod touch
R.I.P ♡


Please know
that he is missed.
He was quite a man.

ONE LO...
& APP...
THANK Y...
ME FIN...
& LOVE F...
TECHNO...
APPLE ha...
life forev...
Thank y...
Friends &...
Prayers.
- J

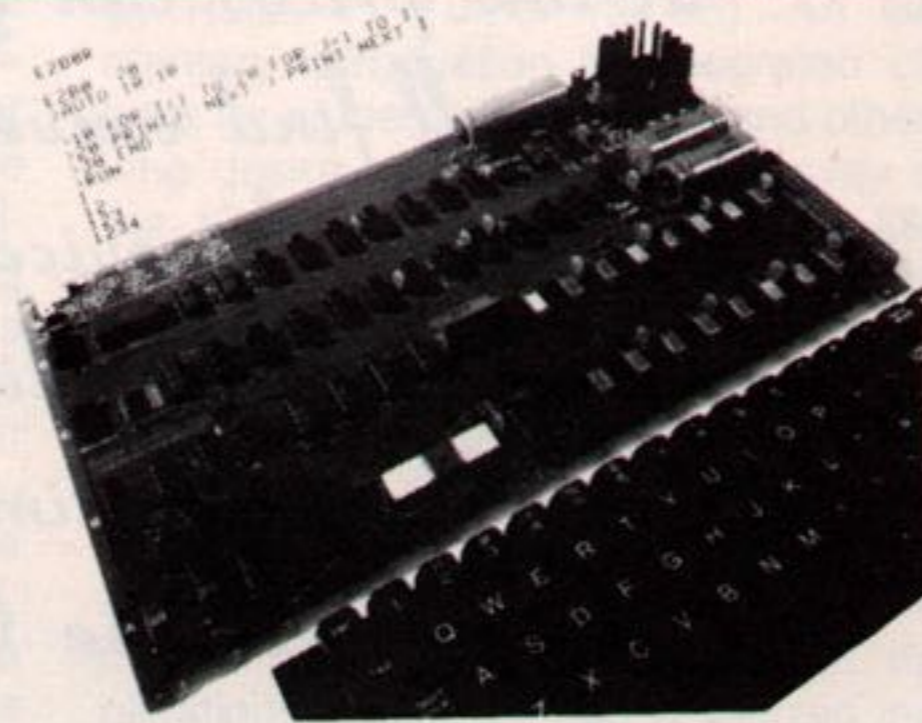
Your... esore
You're the...
+!

Phase 1: 1976-2011

A BALANCE OF FEATURES

The APPLE-1 SYSTEM is a fully assembled, tested & burned-in microprocessor board using the 6502 microprocessor. The board contains processor & support hardware; **complete video electronics** for a 40 character/line, 24 line video display; **on-board RAM capacity of 8K BYTES**; software system monitor in PROM; and fully regulated power supplies. The Apple attaches directly to an ASCII encoded keyboard and a video monitor, allowing the efficient entry and examination of programs in hexadecimal notation. The use of the new **16-pin 4K RAM chips** results in low power and high density memory, which can be upgraded to the 16K chips when they become available (32K bytes on-board RAM!!)

A fast (1 kilobaud) cassette interface is available and includes a tape of **Apple Basic**. And ... Yes, Folks, **Apple Basic is Free!**



APPLE-1

\$666.66

*includes 4K bytes RAM

- | | |
|------------------|--|
| Micro | • 6502 Microprocessor |
| Interface | • Full video display electronics - 40 char/line, 24 line. Outputs composite video. |
| | • Has ASCII keyboard interface on-board. |
| | • Cassette interface board available. FAST - 1 Kilobaud. |
| Memory | • Uses 16-pin 4K Dynamic RAMS. |
| | • 8K BYTE RAM capacity on-board! |
| | • Upgradable to 16K RAM chips. |
| | • Software system monitor in PROM |
| Basic | • Apple Basic ... pseudo-compiled, FAST, FREE. |
| Power | • Fully regulated power supplies on-board. |

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APPLE COMPUTER COMPANY

770 Welch Road, Suite 154
Palo Alto, California 94304

Phone: (415) 326-4248

Complete Control.



Introducing IMSAI 8048 Single Board Control Computer.

Complete Control System

Intel developed the world's first single chip microcomputer. IMSAI has built the system to put it to work. Instantly!

Presenting the IMSAI Single Board Control Computer. A complete program-mable computer and hardware control system on an 8 1/2" x 10" board.

Just plug in the power source (a 5V power supply or a 6V battery will do), and you can be controlling your home environment today!

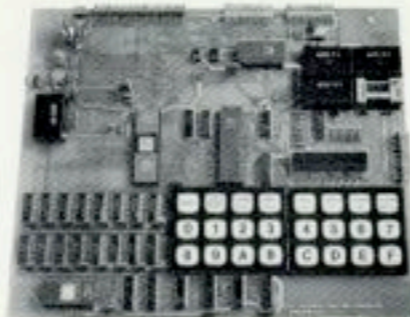
The Chip Designed for Control

Intel designed the 8048/8748 single chip microcomputer with one thought in mind. Complete control. Everything you need is there: CPU, RAM, 1K ROM/EROM, I/O, timer/counter, interrupts... the works.

The Board That Implements It Instantly

There's a 24 pad hexadecimal keyboard and 9-digit LED hex display already on board. So you can start controlling the coffee pot and the sprinklers the minute you get the IMSAI home. Without adding anything but the connecting wires.

You can run almost any peripheral available. Not to mention the kids' electric train. The IMSAI Control Computer is



RS232 compatible. There are 12 quasi-bidirectional I/O lines with handshaking, and 14 more regular I/O lines, 5 heavy duty relays, and Teletype and audio cassette interfaces. All on one board.

There's already an extra 1K of RAM on board, plus sockets for another 1K of RAM and 2K of ROM/EROM. Still need more memory? The IMSAI 8048 allows expansion up to 64K of RAM off board.

Ultimately, the only limit to this system is your imagination.

Now, that's control.

For instant control, use the coupon provided.

GENTLEMEN:

I want instant control!

- Send ROM Computer Kit \$249*
- Send EROM Computer Kit \$399
- Send assembled ROM Computer \$299*
- Send assembled EROM Computer \$499
- Send 5V power supply \$99

*June delivery.

Check/MO enclosed. Amt. \$ _____

Charge my: BAC M/C

_____ Exp. Date _____

Sig _____

Send more information.

Name _____

Address _____

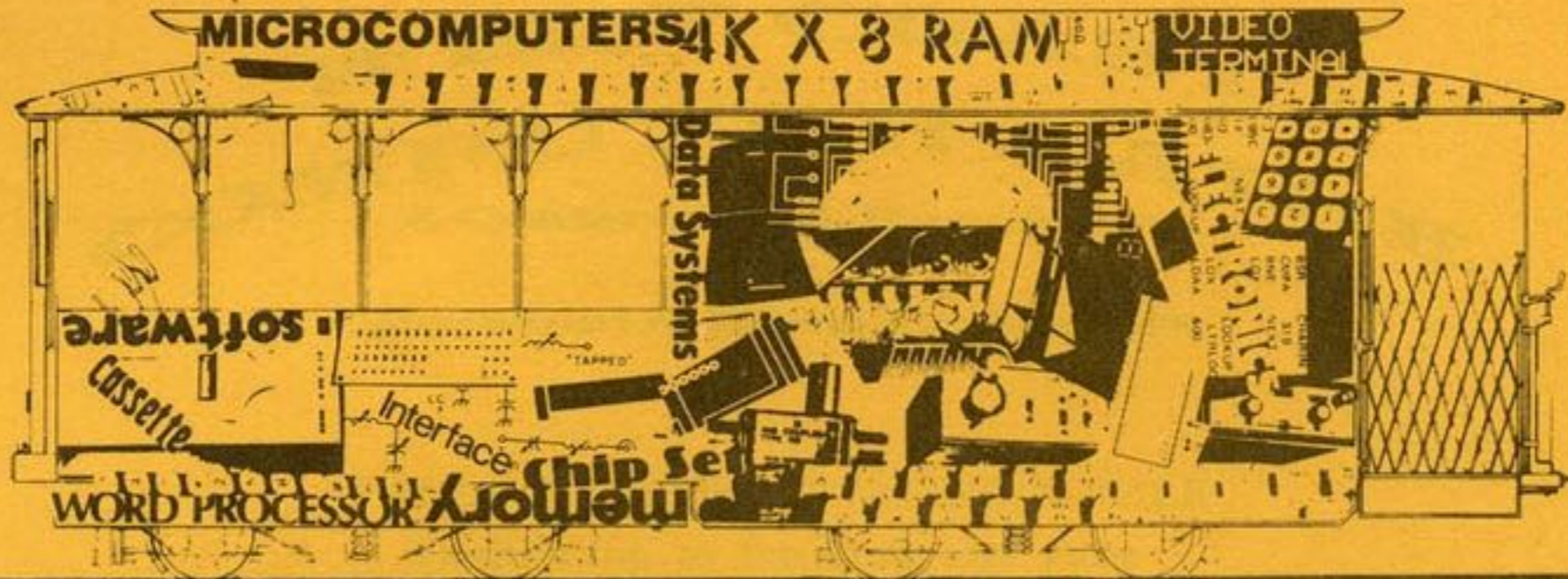
City _____

State/Zip _____

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THE FIRST WEST COAST COMPUTER FAIRE

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Personal & Home Computers

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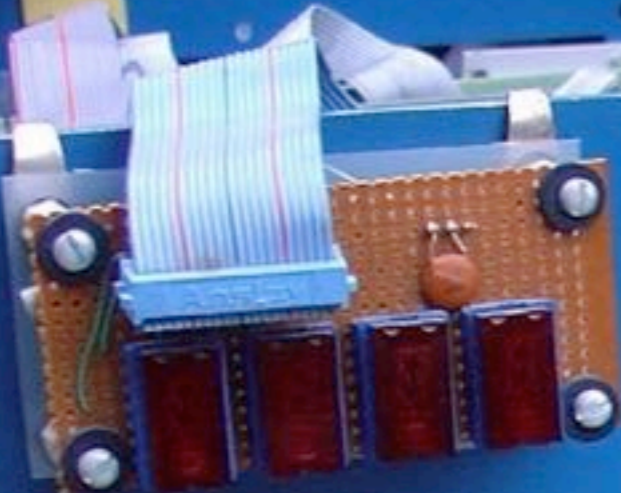
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VECTOR 1

RESET

POWER

OSI CHALLENGER









"If you want what's best for your PET, choose Commodore software."

Kit Spencer
General Manager
of Commodore Systems
300 Easton Road
London NW1 3RL



The Commodore PET is Britain's best selling micro-computer, with over 10,000 already installed in a wide range of fields, including Education, Business, Science and Industry.

This has led to a tremendous demand for high quality software.

And Commodore has met this demand by producing a first class range of programs, now available from the nationwide network of Commodore Dealers.

Commodore's support also includes training courses, a Users' Newsletter and Official Approval for compatible products of other manufacturers who reach agreed standards.

COMMODORE PETPMS

Over 50 Petpms of programs are available (mainly on cassette) from Commodore Dealers.

These cover such popular titles as Strathclyde Tutorial, Statistics pack I, Assembly Development System, Stock Market Trends and the Treasure Trove Collection of game packs including the award winning Star Trek, which is packaged with Petopoly. Prices are from £5 to £50.

TRAINING COURSES AND SEMINARS

PET systems are simple to use and any normal advice or assistance

NEW BUSINESS SOFTWARE PROGRAMS IN DISK

Commodore's floppy disk Fast and high-speed Petpms combine with the PET system to complete a cost-effective means of business for under £2,000.

Commodore also produces a growing range of business software that is available from Official Business Software Dealers.

Business Information System - COMBIS £150 + VAT

Combinis facilitates the storage and central retrieval of all kinds of company records, from personal files to mailing lists and printed address labels.

Stock Control - COMSTOCK £150 + VAT

Comstock provides an accurate up-to-the-minute and comprehensive stock position for all major UK and overseas products.

Word Processor - COMWORD £75 + VAT

Comword saves the user's time by effecting word processing.

Payroll - COMPAY £150 + VAT

Compay is a very comprehensive payroll package.



you may need can be obtained from Commodore Dealers.

On the other hand, for rapid training on a basic or advanced level, you will certainly be interested in Commodore's intensive 2 and 3 day residential courses. We also run one-day general appreciation seminars.

PET USERS NEWSLETTER

This is Commodore's official method of sharing new information and ideas between the many thousands of PET users. The newsletter is published regularly and for an annual subscription of £10 you can start receiving copies now.

Look out for this sign. It tells you that compatible products of other manufacturers have met with our standards of approval.



The Commodore Information Centre, 300 Easton Road, London NW1 3RL, 01-398 5702

- I am a PET owner Please put me in touch with my nearest dealer
 Please send me details of: Commodore PET Software
 Training Courses & Seminars I would like to receive the Users' Newsletter and enclose £10 annual subscription

Name PET

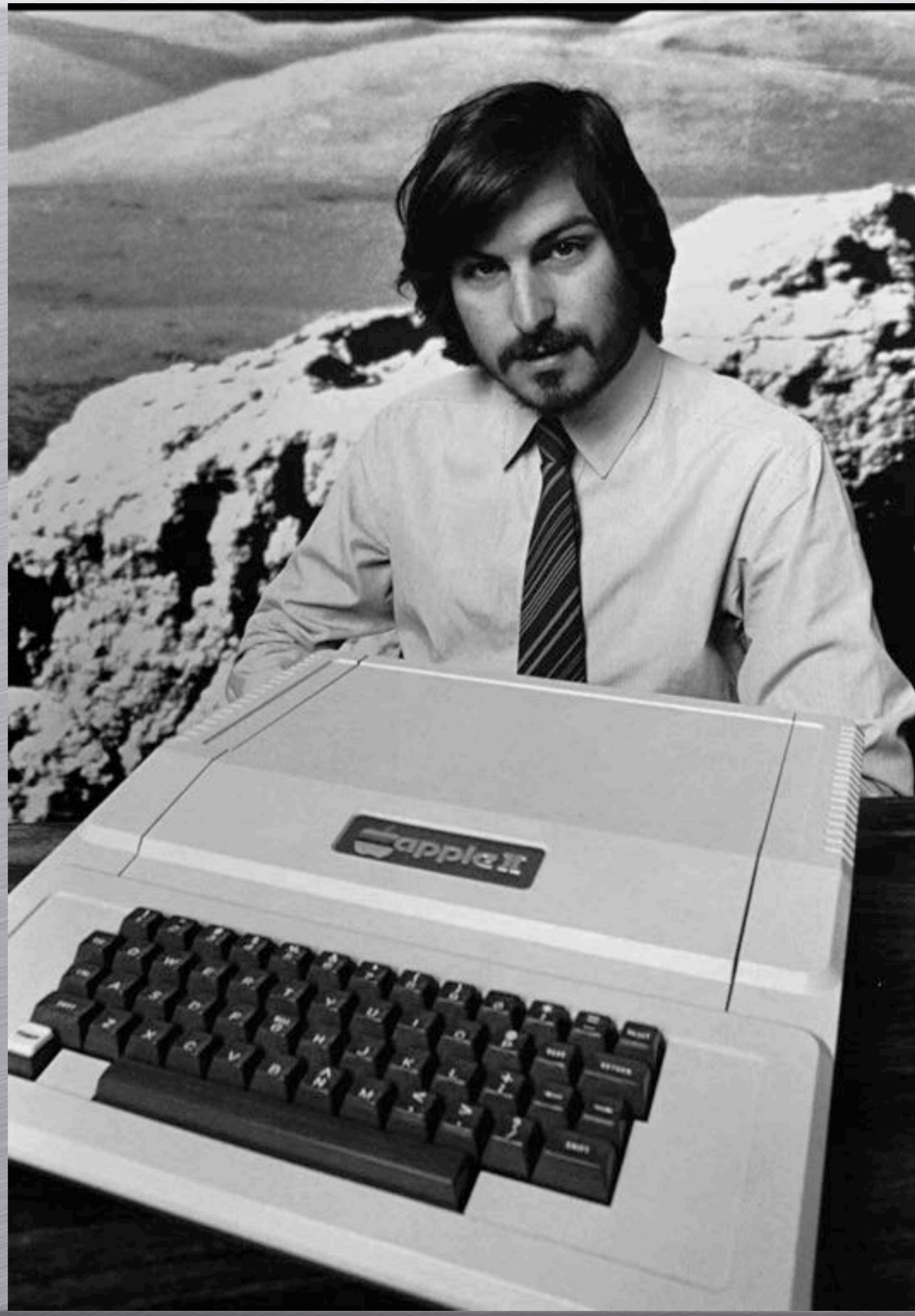
Address

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commodore
We made small computers big business.









Radio Shack



Safeguard
BUSINESS SYSTEMS, INC.

DIMENSION
FIVE

Serial #
Part #
#03325

APLES



F7 F8







ATARI 400





commodore 64





Sage II
Sageutil
Bios
Installation

VOL. I

PROCESSOR

SAGE II









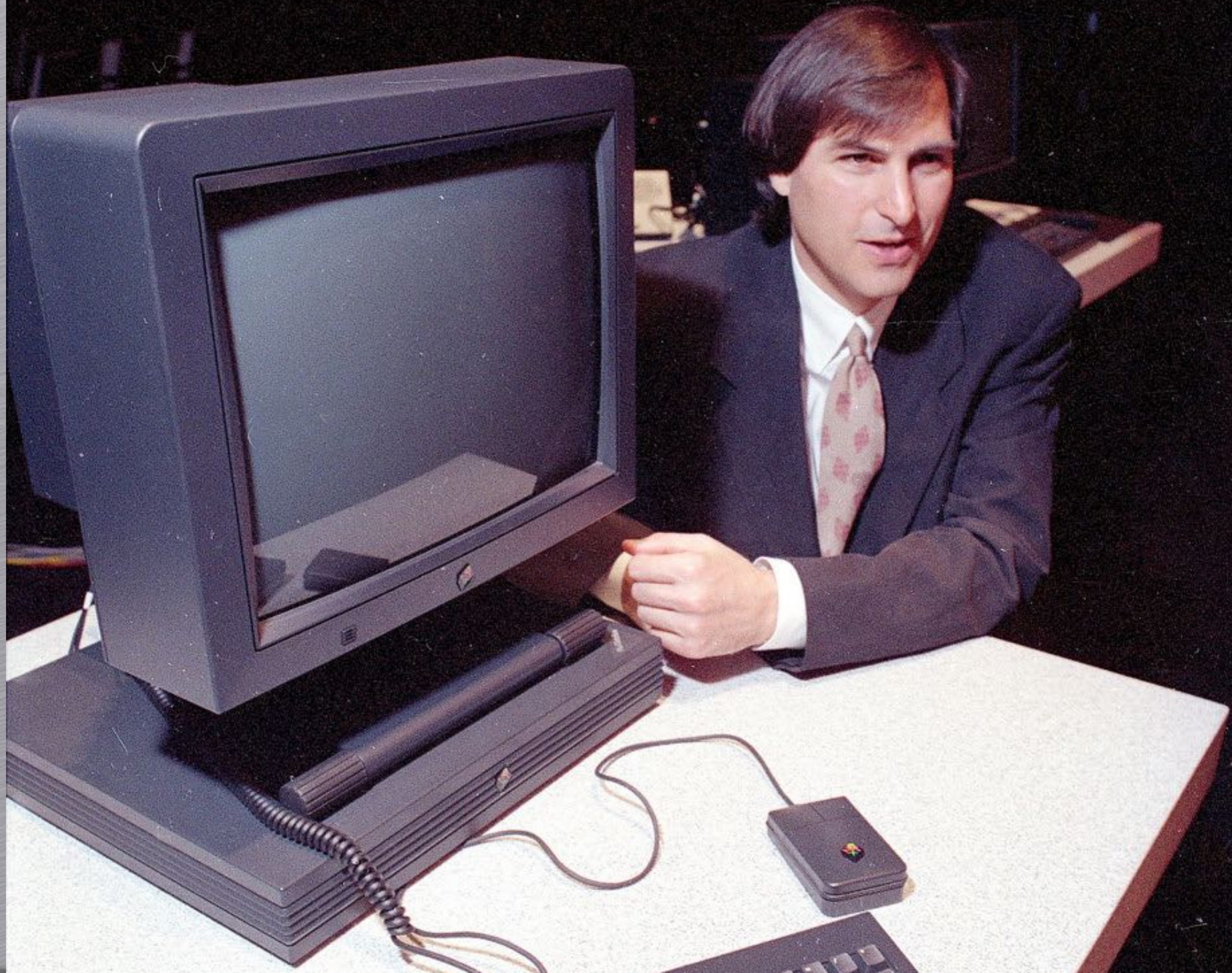




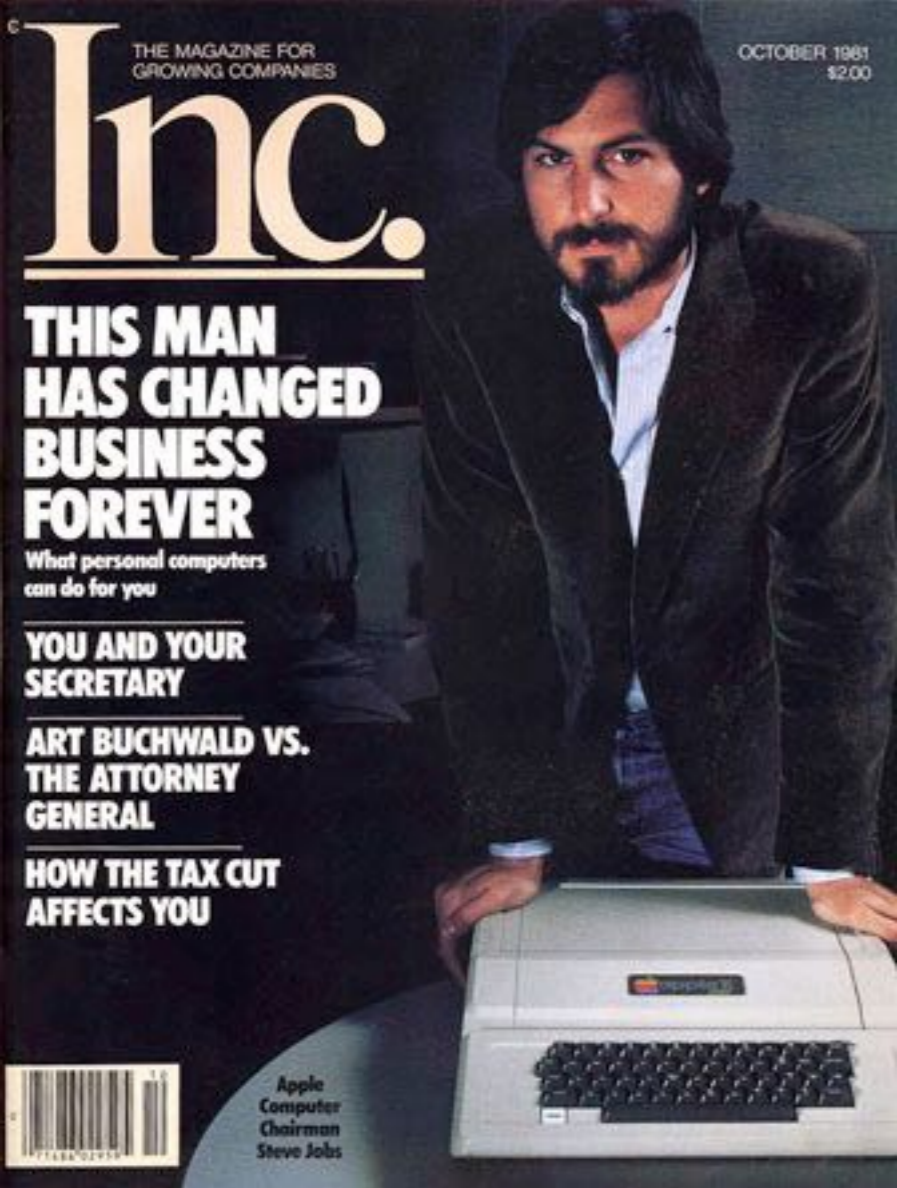
Barn
MUSEUM

Radio Shack
TRS-80
MODEL 100
PORTABLE
COMPUTER

ESC F1 F2 F3 F4 F5 F6 F7 F8
TAB Q W E R T Y U I O P ENTER
CTRL A S D F G H J K L ; / SHIFT
CAPS LOCK SHIFT Z X C V B N M CODE NUM







OCTOBER 1981
\$2.00

Inc.

THE MAGAZINE FOR
GROWING COMPANIES

THIS MAN HAS CHANGED BUSINESS FOREVER

What personal computers
can do for you

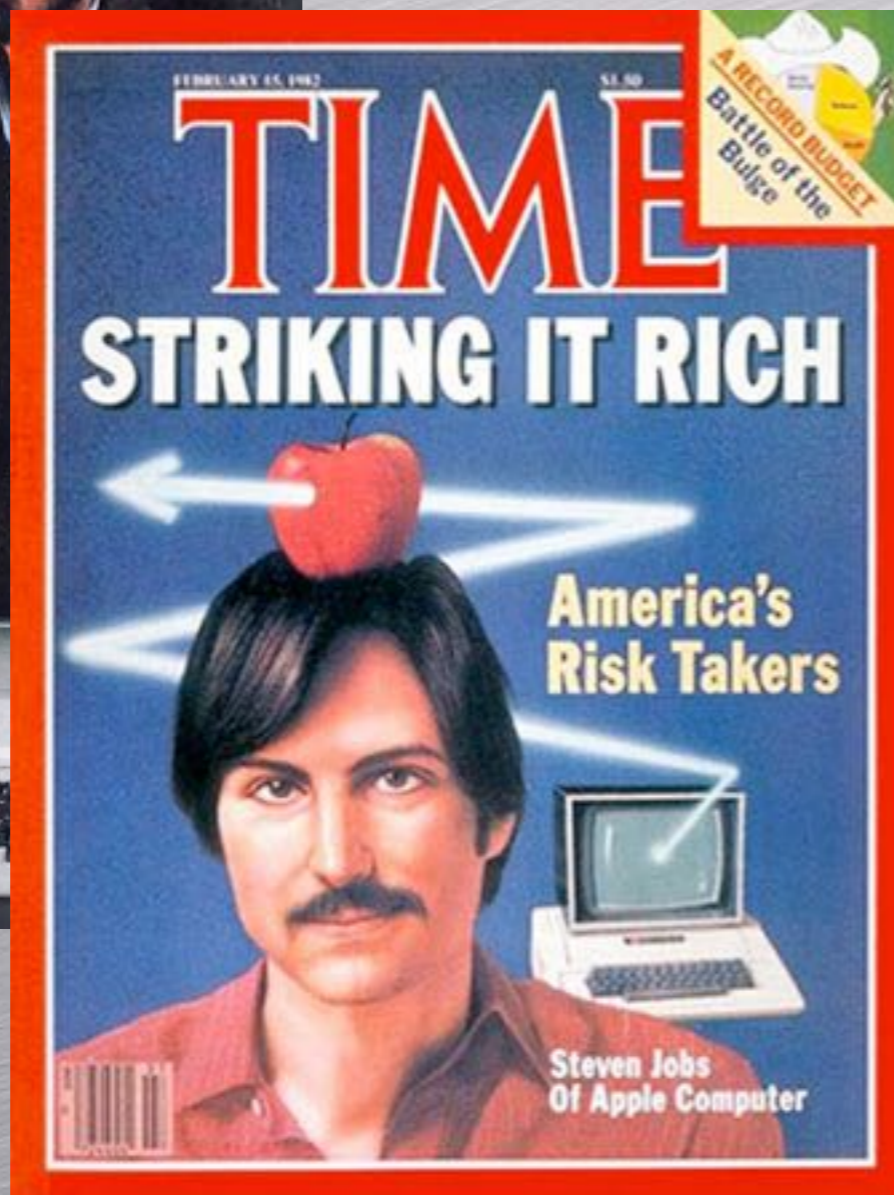
YOU AND YOUR
SECRETARY

ART BUCHWALD VS.
THE ATTORNEY
GENERAL

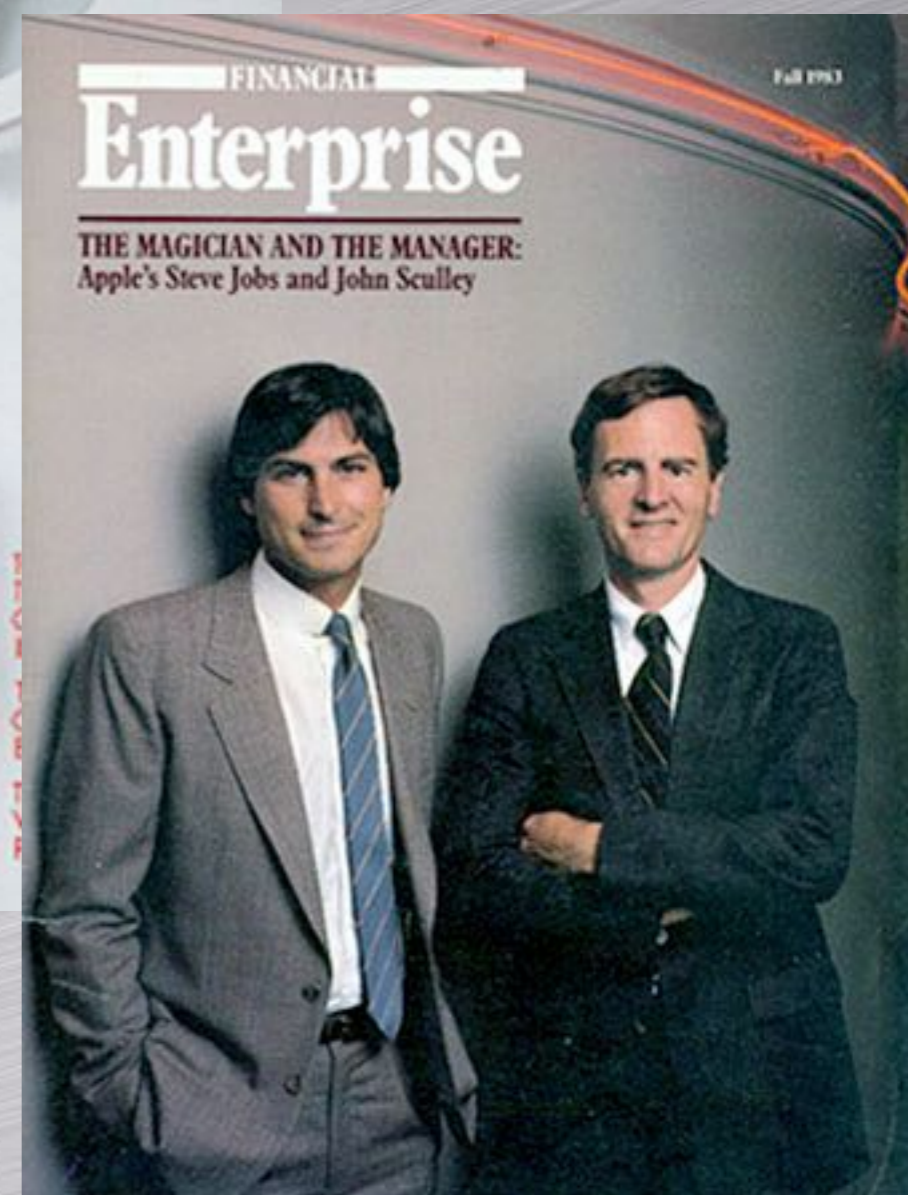
HOW THE TAX CUT
AFFECTS YOU



Apple
Computer
Chairman
Steve Jobs







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Canada \$4.75

The Macintosh Magazine

Macintosh

Apple's Remarkable
New Personal
Computer

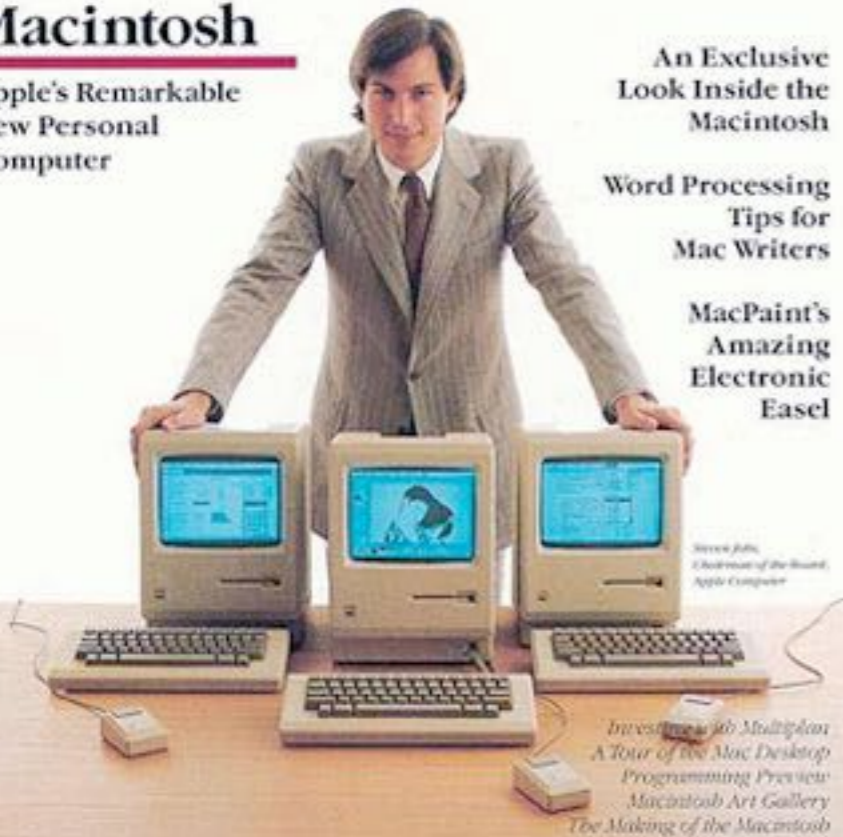
An Exclusive
Look Inside the
Macintosh

Word Processing
Tips for
Mac Writers

MacPaint's
Amazing
Electronic
Easel

Steve Jobs,
Chairman of the Board,
Apple Computer

*Investing with Multiglan
A Tour of the Mac Desktop
Programming Preview
Macintosh Art Gallery
The Making of the Macintosh*



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The Macintosh Magazine

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Apple's Remarkable
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Look Inside the

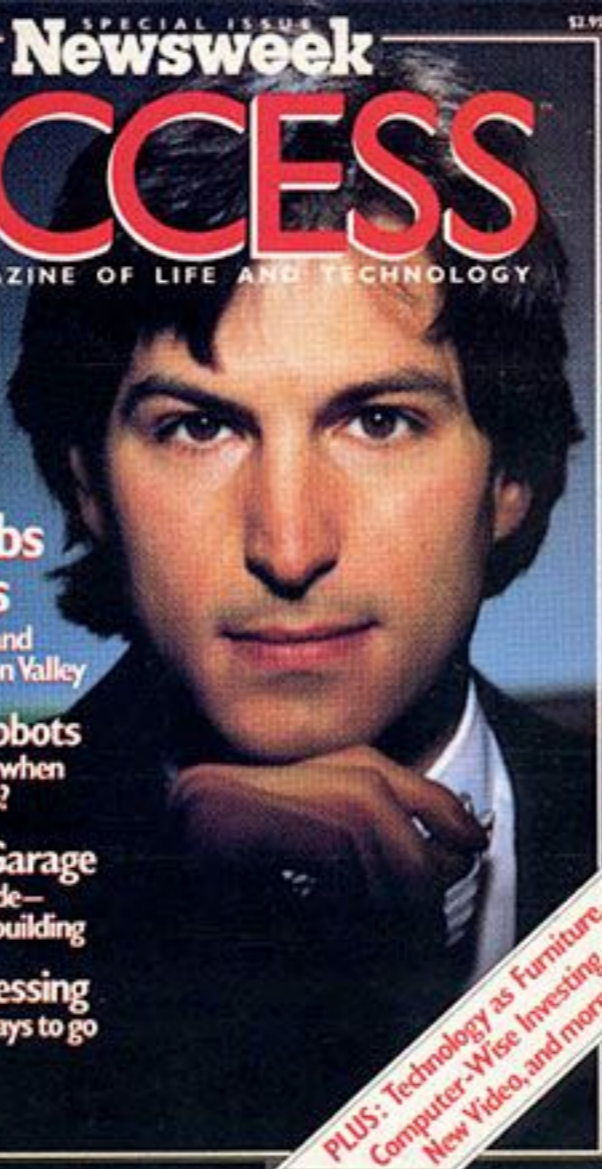


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Steve Jobs Explains
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Personal Robots
Want to know when You'll get yours?

American Garage
Who's still inside—
What they're building

Word Processing
Eight smart ways to go

**PLUS: Technology as Furniture,
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Apple's Remarkable
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Look Inside the



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Word Processing
Eight smart ways to go




WHY EUROPE'S UNIONS ARE LOSING THEIR GRIP

BusinessWeek

NOVEMBER 16, 1984 A WOODRUFF PUBLICATION \$2.00

APPLE'S DYNAMIC DUO

...and their bold plan to take on IBM in the office

A photograph of Steve Jobs and Steve Wozniak standing side-by-side outdoors. Steve Jobs is on the left, wearing a white shirt and a bow tie, with his arms crossed. Steve Wozniak is on the right, wearing a pink and white plaid shirt. They are both smiling.

MACWORLD

Premier Issue \$4.00
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The Macintosh Magazine

Macintosh

Apple's Remarkable
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Computer

An Exclusive
Look Inside the



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BusinessWeek

WEDNESDAY, JULY 15, 1984 A WIDEN-WALL PUBLICATION

APPLE DYNAMIC

...and their bold plan to take on IBM in the office



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AUGUST 5, 1984 \$3.50

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COKE'S ABOUT-FACE
THE BRAND-LOVEY LEARN

THE FALL OF STEVE JOBS

BEHIND THE SCENES AT APPLE COMPUTER



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MEXICO'S EARTHQUAKE TRAGEDY

Newsweek

A WHIZ KID'S FALL

How Apple
Computer Dumped
Its Chairman

Shoot-out in
Silicon Valley

An Exclusive
Interview
With Steve Jobs



PERSONAL
COMPUTER
MAGAZINE

VIJFDE JAARGANG
JANUARI 1986
NUMMER 1
PRIJS FL 7,25

HET MICRO MAANDBLAD VOOR NEDERLAND EN BELGIË

APPLE DOSSIER
DOS 33 VERSUS
PRODOS
PRAKTISCHE
VRIJGEZONDEN
LEVENSWIJZE
GEBRUIKERSGROEPEN,
MENSEN
EN APPARATUUR
PROGRAMMATUUR

DE APPLE-STORY
NOOIT MEER TERUG NAAR DE GARAGE

JONATHAN
Januari 1986

STEVE
JOBS

MACINTOSH
Januari 1984

OVERZICHT
MEER DAN 120 HARDDISKS
TEKST VERWERKEN
17 PROGRAMMA'S VERGELEKEN

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VOOR
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GRATIS
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GRATIS
ICL QUATTRO
GRATIS
BBC B PLUS

PCM
DOOR
TEST

COMPTON
CURSUS



MEXICO'S EARLY
News

**A
WHIZ
KID'S
FALL**

How Apple
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Silicon Valley

An Exclusive
Interview
With Steve Jobs



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PERSONAL COMPUTER MAGAZINE
VERDE JAARGANG JANUARI 1986 NUMMER 1 PLUS FL 725

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HET MICRO MAANDBLAD VOOR NEDERLAND EN BELGIE

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DOS 33 VERSUS PRODOS
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SILICON VALLEY
PROGRAMMATIEUR

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JOHN SCULLY
STEVE JOBS

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CURSUS C

OVERZICHT
MEER DAN 120 HARDDISKS
TEKST VERWERKEN
17 PROGRAMMA'S VERGELEKEN

PC
DOOR
TEST

COMPUTER
CURSUS

The cover features a large illustration of Jonathan Ive and Steve Jobs. Jonathan Ive is on the left, looking towards Steve Jobs on the right. In the background, there is a computer monitor with the Apple logo and a keyboard. The text is in Dutch and English.

Macworld

japan
MARCH
1986
Vol. 1 No. 3
3
L. 2,800 yen

The cover features a black and white photograph of Steve Jobs and another man in suits, looking at each other. The text is in Japanese and English.

最新検証
「マッキントッシュ伝説」

2人のコンピュータ界の巨匠が対峙する。その瞬間を捉えた写真が、この雑誌の最大の見どころ。Steve JobsとAppleの創始者であるSteve Wozniakとの対談が、この雑誌の最大の見どころ。Steve JobsとAppleの創始者であるSteve Wozniakとの対談が、この雑誌の最大の見どころ。

MACWORLD Expo '84
San Francisco & Tokyo

【4月でマッキントッシュを記念する】

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GEBRUIKERSGROEPEN, MENSEN
SILICON VALLEY: DE PROGRASSIEFTE

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DOSSIER
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Macworl

検証 証 (PC NEWS)

「マッキントッシュ伝説」

マッキントッシュの伝説
その人々のコンピュータ生活の物語
その人々のコンピュータ生活の物語
その人々のコンピュータ生活の物語

MACWORLD Expo '84
San Francisco & Tokyo

【47でマッキントッシュを体験しよう】

A NEW SCANDAL ON WALL STREET?
FRETTING CUSTOMER PROFITS

ROBERT MAXWELL: THE FRUSTRATED DEALMAKER

BusinessWeek

OCTOBER 24, 1985 A NICHAN HILL PUBLICATION

STEVE JOBS

Can He Do It Again?

The inside story of how his new company, Next, developed an innovative computer for universities
Plus: the changing role of computers in higher education

A photograph of Steve Jobs in a dark suit and red tie, standing behind a white podium with his hands clasped. He is looking towards the camera.

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New! Our Design Basics Column — See Page 37

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Interview

Steve Jobs

On Why You Need
His Next Computer

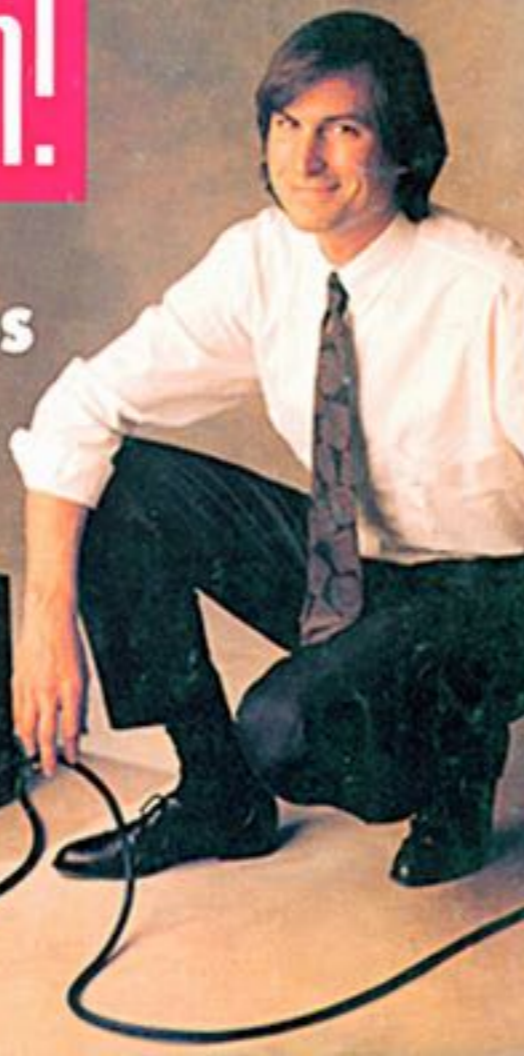
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TYPE

On Macs and PCs

How to

- Buy it
- Design with it
- Build it Yourself



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Interview
Steve Jobs
On Why You Need
His Next Computer

Mastering
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How to
Buy it
Design with it
Build it Yourself

SPECIAL TENTH ANNIVERSARY ISSUE

Inc.

COMING OF AGE

How the Events of the Past Decade Have Changed the Way We Think About Business

PLUS
ENTREPRENEUR OF THE DECADE
An Interview with Steve Jobs

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DESKTOP PUBLISHING

New! Our Design Basics Column — See Page 37

Publish!

Interview
Steve Jobs
On Why You Need
His Next Computer

Mastering
TYPE
On Macs and PCs

How to
Buy it
Design with it
Build it Yourself

A man in a white shirt and dark pants is sitting on a black chair, looking at a computer monitor. The monitor is on a desk.

SPECIAL TENTH ANNIVERSARY ISSUE

Inc.

COMING OF AGE

How the Events of the Past Decade Have Changed the Way We Think About Business

PLUS
ENTREPRENEUR OF THE DECADE
An Interview with Steve Jobs

A man in a white shirt and a green striped tie is looking thoughtfully to the side, with his hand on his chin.

WHY BUSH IS WINNING
The GOP's Campaign Machine

Newsweek

Mr. Chips

Steve Jobs Puts the 'Wow' Back in Computers

Steve Jobs is sitting at a desk, leaning on his arms. He is wearing a light blue shirt and a dark tie. A computer monitor is in front of him, displaying a software interface.

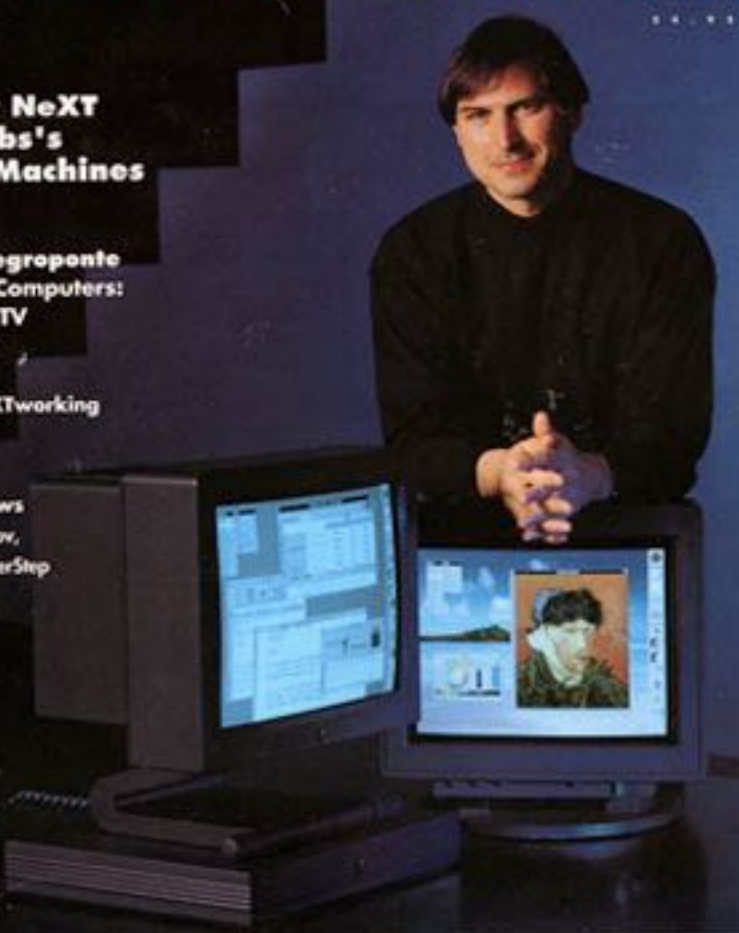
NEXTWORLD

**The New NeXT
Steve Jobs's
Boldest Machines**

**Nicholas Negroponte
Multimedia Computers:
Your Future TV**

First-Time NeXTworking

Product Reviews
Comparing Improv,
Wingz, and PowerStep
plus TouchType,
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Diagram!
3270Vision



NEXTWORLD

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Boldest Machines**

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plus TouchType,
Create!,
Diagram!,
3270Vision

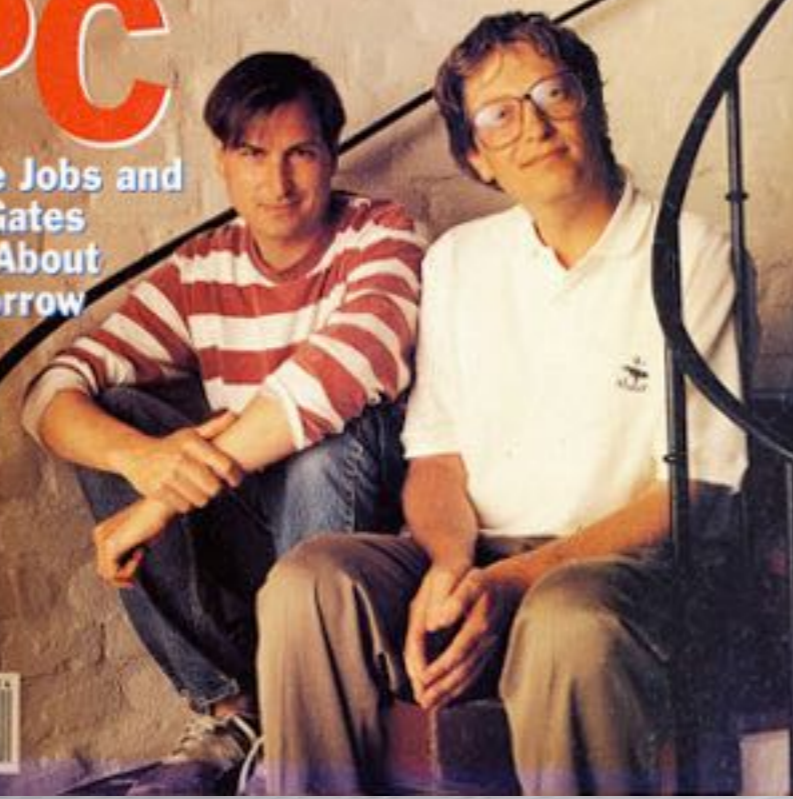


THE '80s: DID THE DEAL DECADE HELP OR HURT?

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THE FUTURE OF THE PC

**Steve Jobs and
Bill Gates
Talk About
Tomorrow**



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The New NeXT
Steve Jobs's
Boldest Machines

Nicholas Negroponte
Multimedia Computers:
Your Future TV

First-Time NeXTworking

Product Reviews
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Joan Irwin Smith — smart about art

11,000 winners, anyone?

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Mr. Gates builds his dream house

Gene Aubry makes plans for the inevitable

Steve Jobs didn't cut it this year

400

The Richest People in America

Next to him, The Four Hundred are pillars

Estée Lauder: Going strong at 80-something

How much is Ross really worth?

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11

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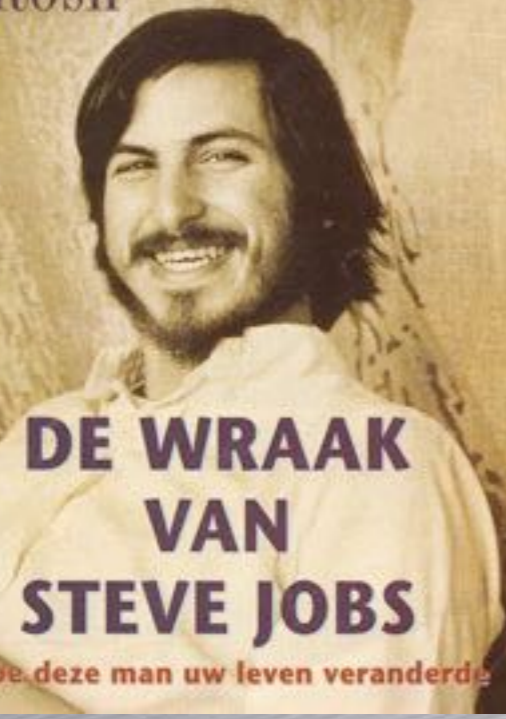
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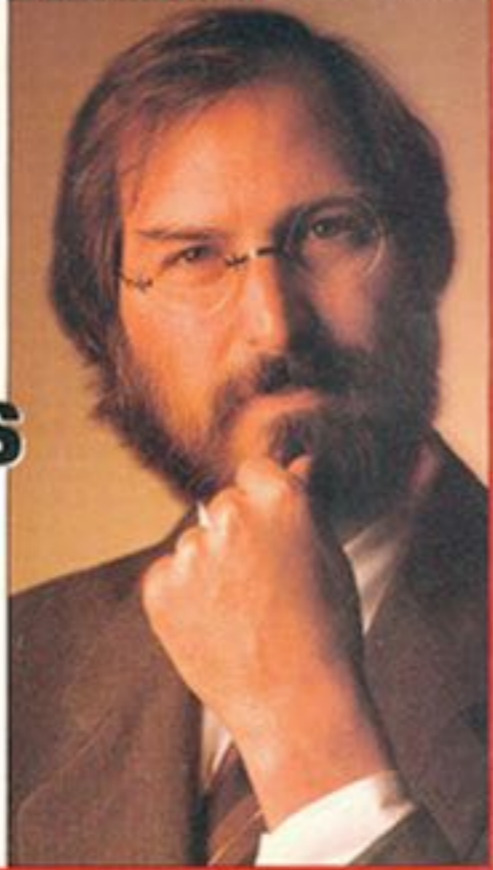
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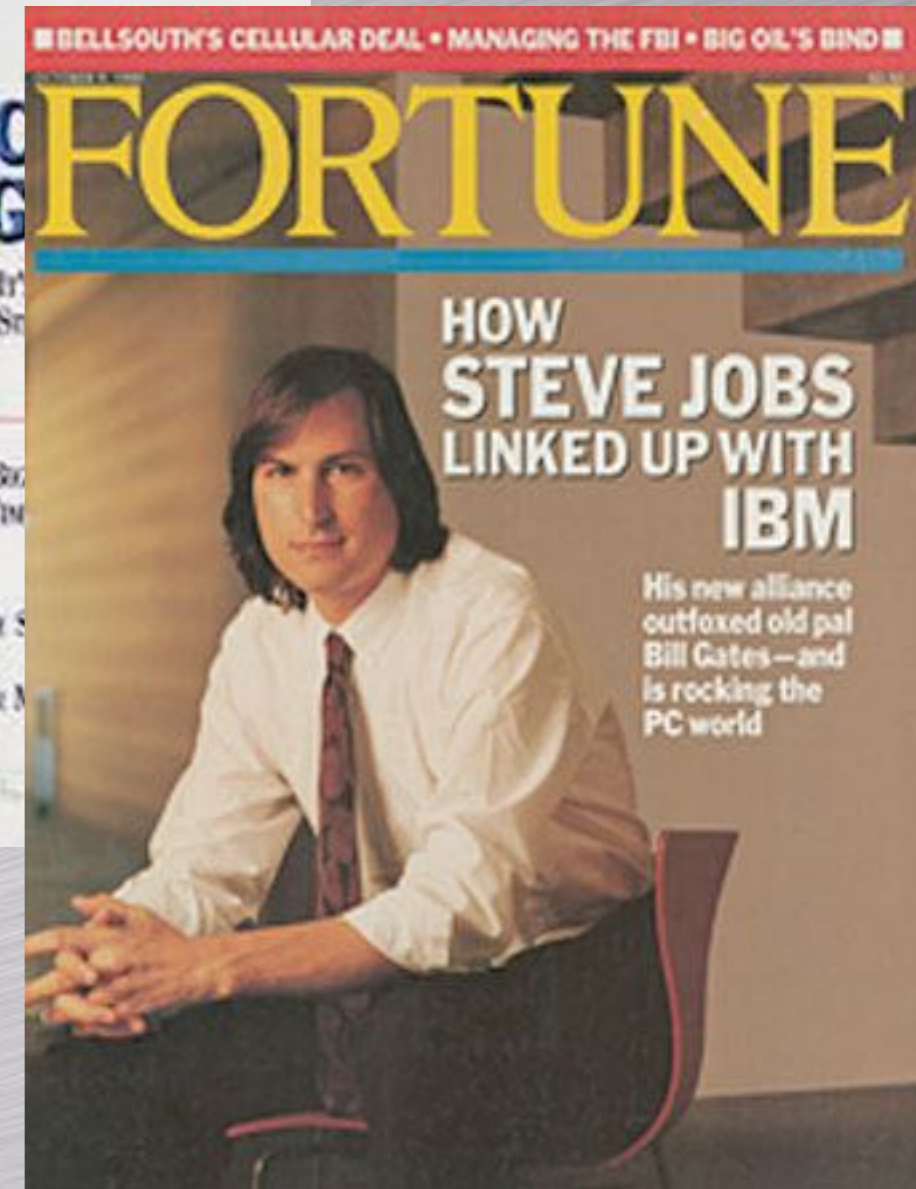
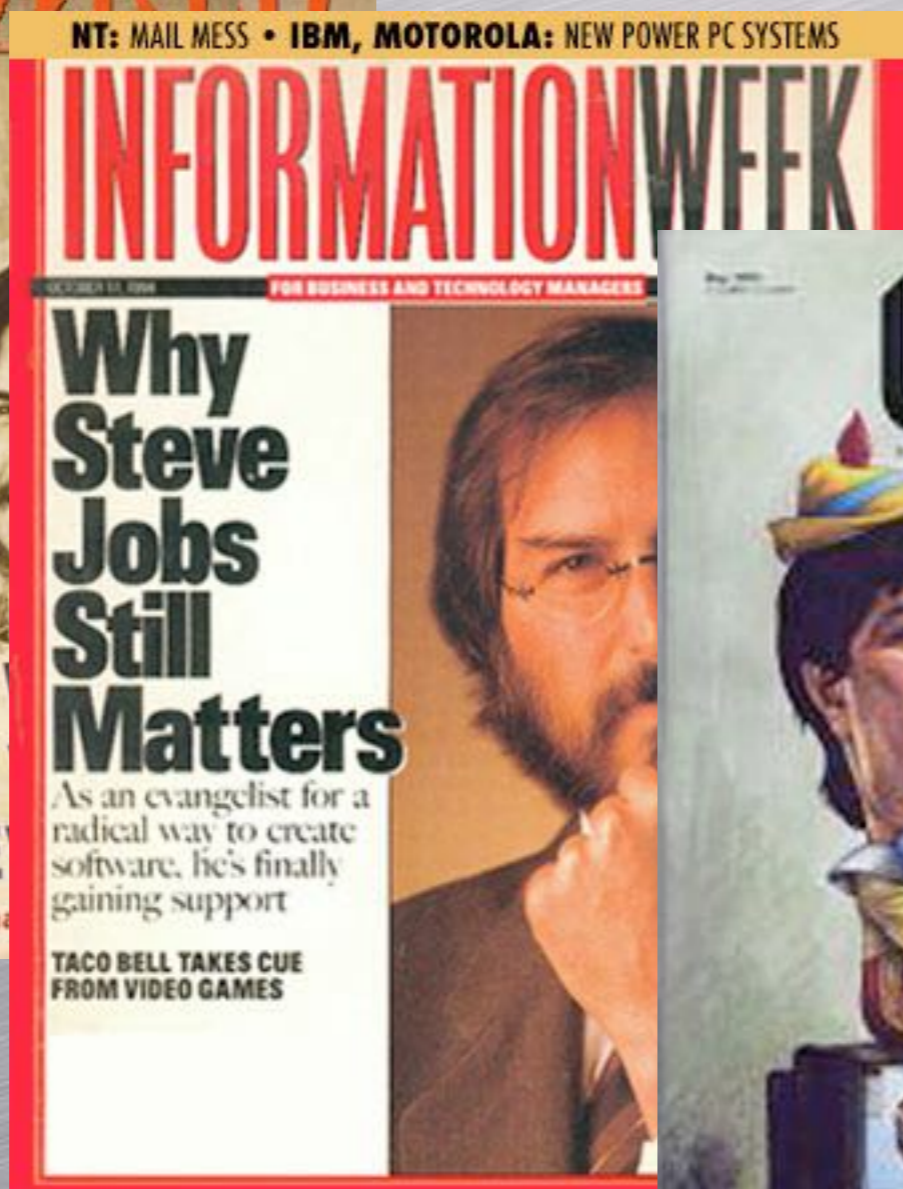
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3. Merck
4. United Parcel Service
5. Microsoft
6. Johnson & Johnson
7. Intel
8. Pfizer
9. Procter & Gamble
10. Berkshire Hathaway



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The world’s
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—Steve Jobs talking to Bill
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Mac's great leap forward

Power, Motorola offer blazing CPUs



ARM partnership unveils new chips



Apple intrigue centers on Jobs



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RainbowLabs as Web service

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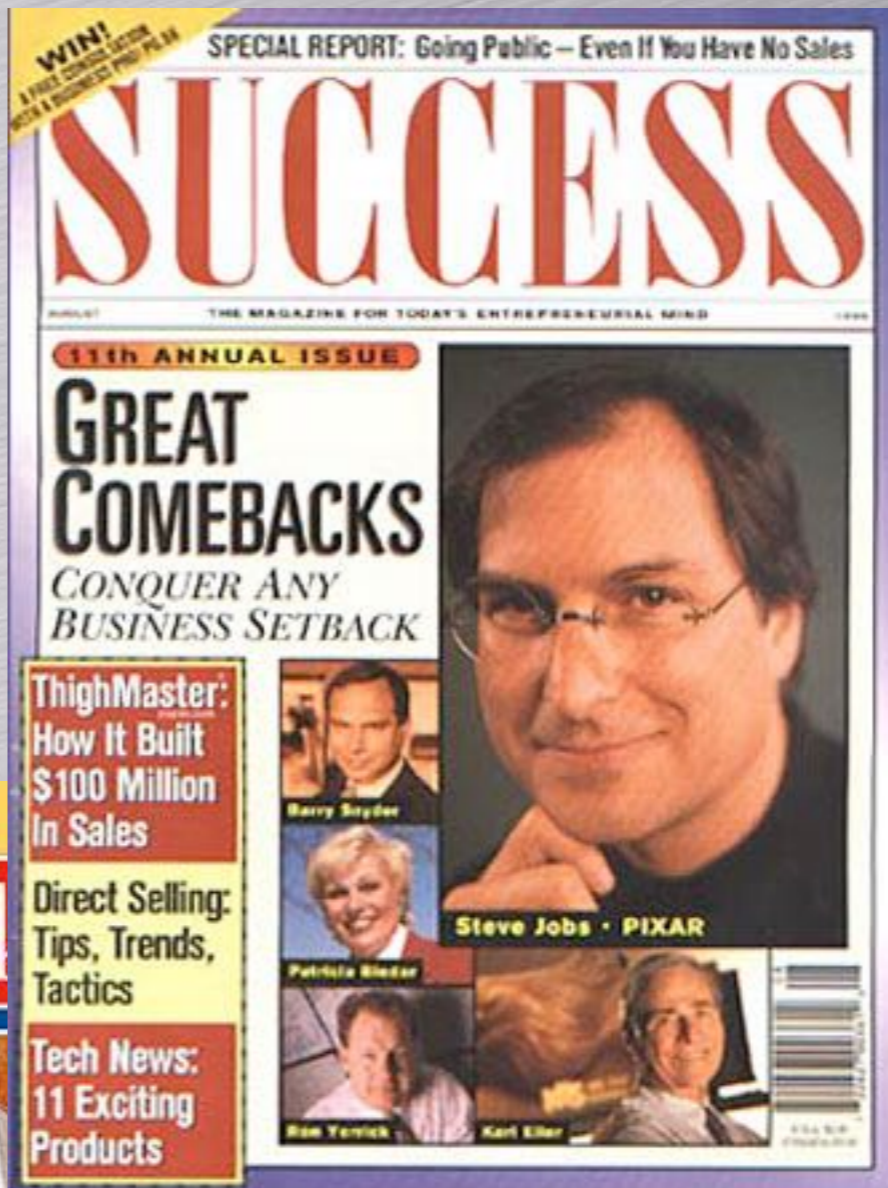
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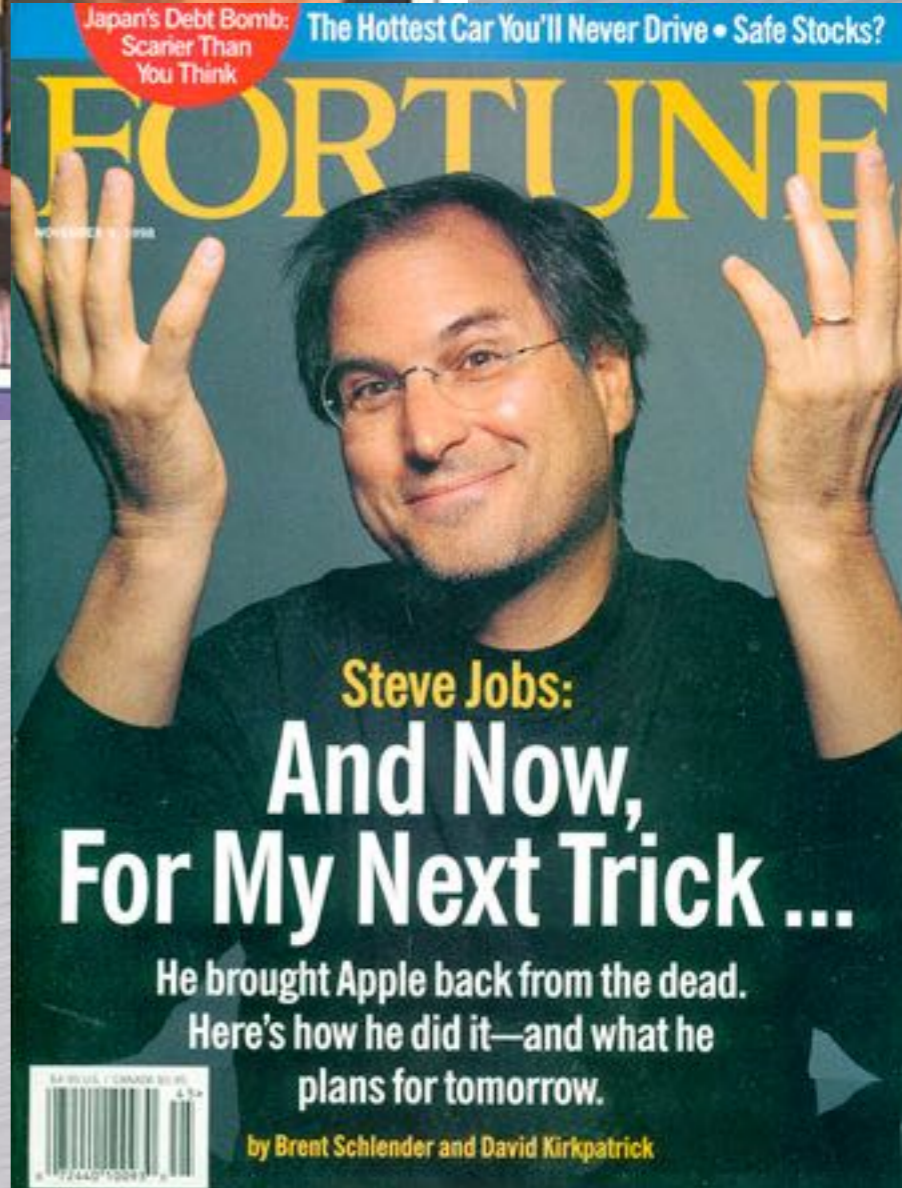
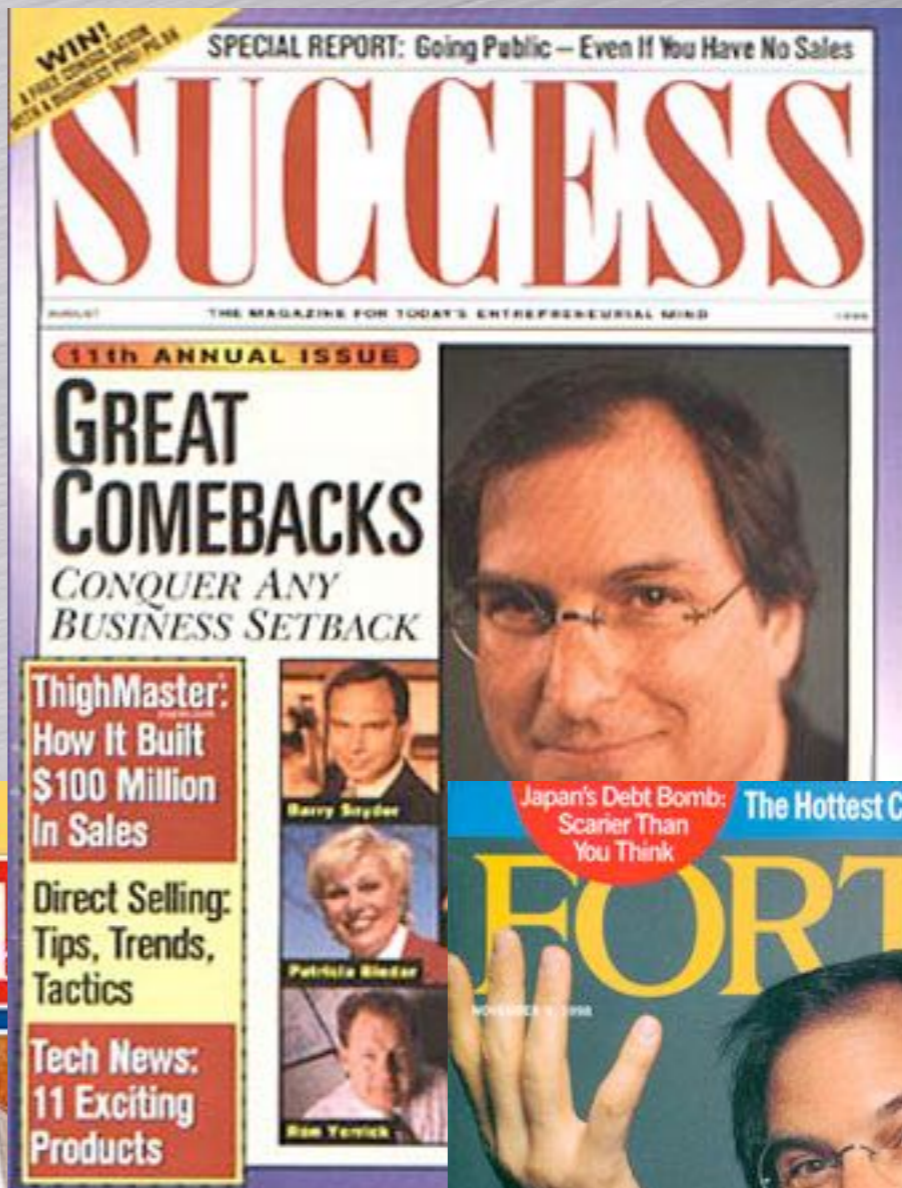
—Steve Jobs talking to Bill Gates by cell phone last week about saving Apple













Defunct Computer Companies

- Agami Systems
- Alliant
- Altos
- Amdahl
- Amiga
- Apollo
- AST Research
- Atari
- Be
- Burroughs
- Callan Data
- Cascade
- Centronics
- Chips and Technologies
- Commodore
- Compaq
- CompuAdd
- Control Data Systems
- Convergent Technology
- Corvus
- Cromemco
- Cyrix
- Data General
- Datapoint
- Dataproducts
- Digital Equipment Corp.
- Eagle Computer
- Eckert-Mauchly

Defunct Computer Companies

- Exodus Communications
- GENICOM
- HAL Computer Systems
- Happy Computers
- Hercules
- IBM (personal computers)
- Inacom
- Integrated Micro Solutions
- Interleaf
- Kaypro
- Leading Edge
- Lisp Machines
- Logic Computing
- Magnuson Computer Sys.
- MAI Basic Four
- Microdata
- Micropolis
- MOS Technology
- Mostek
- MPC Corporation
- Network Computing Devices
- NextGen
- NeXT
- Northgate
- NorthStar

Defunct Computer Companies

- Onyx Systems
- Origin Systems
- Osborne Computer
- Otrona
- Pertec
- Platinum Technology
- Power Computing
- Prime Computer
- Pyramid Technology
- Quantex Microsystems
- Quantum Effects
- Qume
- Radio Shack (PCs)
- RCA
- Remington Rand
- Ross Technology
- Sandial Systems
- Scientific Data Systems
- Seattle Computer Products
- Sequent Computer Sys.
- Shugart Associates
- Sirius Systems Technology
- Solbourne Computer
- Supertek Computers
- Symbolics
- Taligent
- UNIVAC
- Wang

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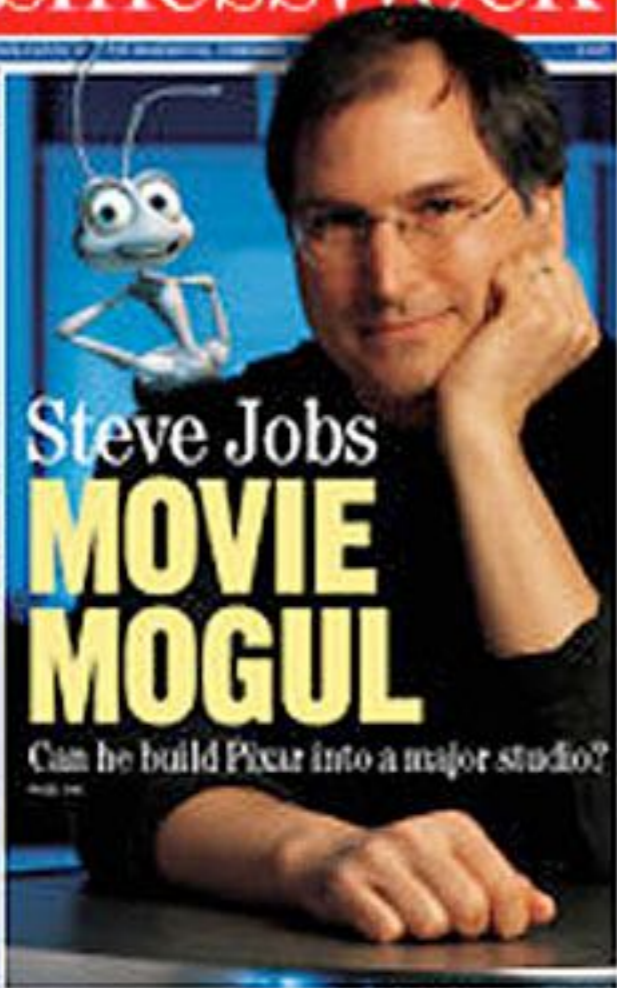
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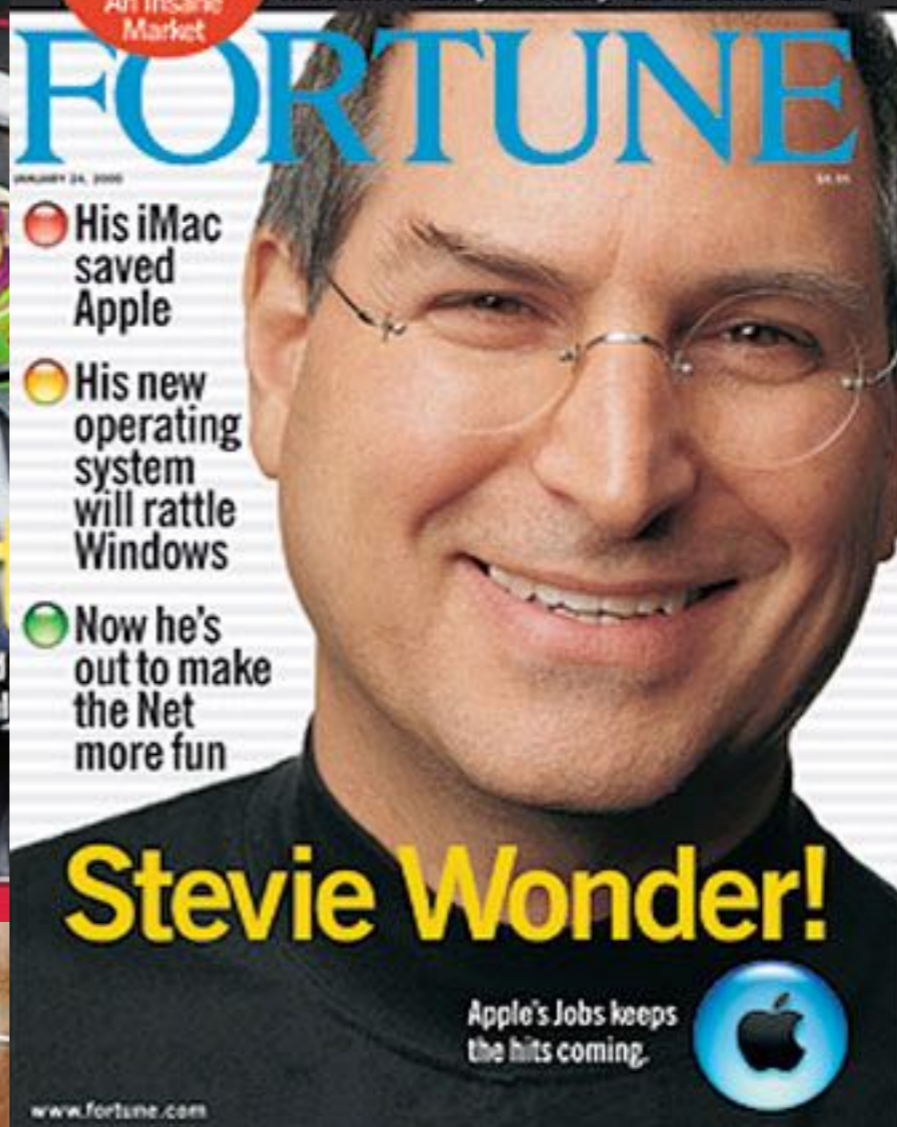


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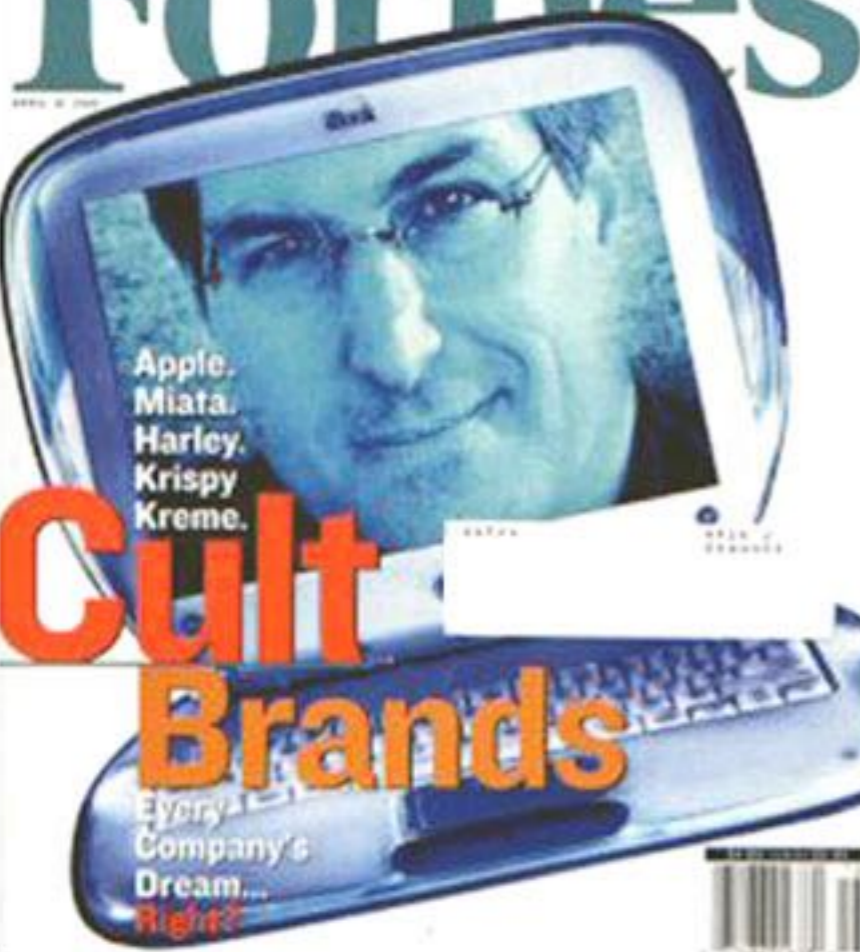
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Large supply chain vendors scaling back

By Steve Buehler
 Large supply chain vendors are scaling back their operations, as the market softens. Many are cutting back on capital expenditures and hiring. Some are even laying off employees. This is a sign of a market that is beginning to stabilize, but it also indicates that the economic recovery is still in its early stages.



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Large supply chain vendor scaling back

By Steve Reinherz
The supply chain is a complex web of relationships that connects manufacturers to consumers. In the past few years, the supply chain has become increasingly global, with manufacturers sourcing raw materials from distant countries and shipping finished goods to customers around the world. This has led to a number of challenges, including increased costs, longer lead times, and greater risk of supply shortages. As a result, many supply chain vendors are scaling back their operations, particularly in the areas of inventory and logistics.

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Large supply chain vendor scaling back

By Steve Reinherz
The supply chain is a complex web of relationships that has become increasingly important to companies, as the world's largest manufacturers and retailers seek to reduce costs and improve efficiency. In this special report, we look at how supply chain vendors are scaling back their operations in response to the current market conditions.

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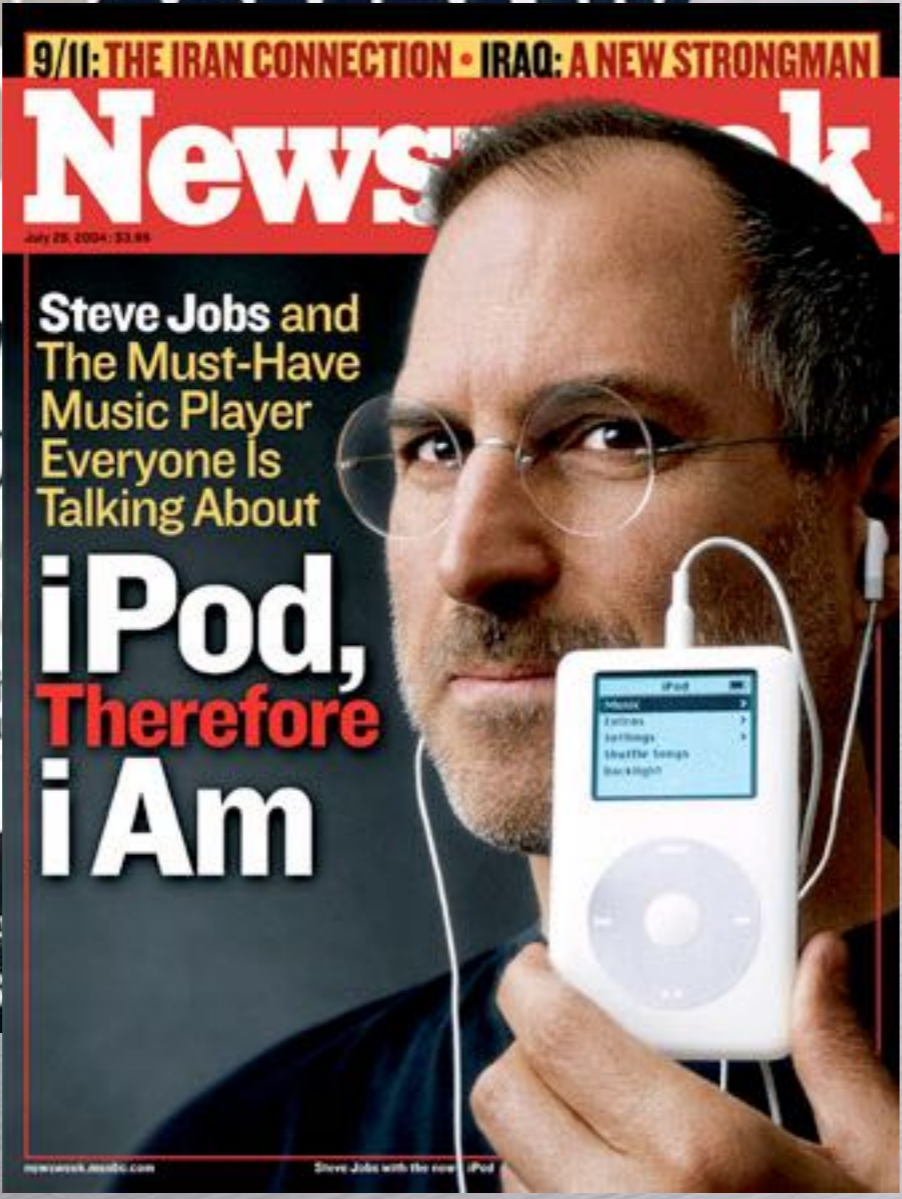
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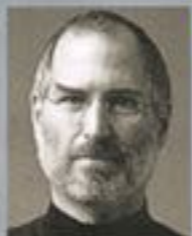
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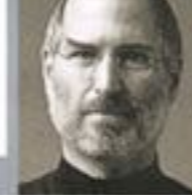
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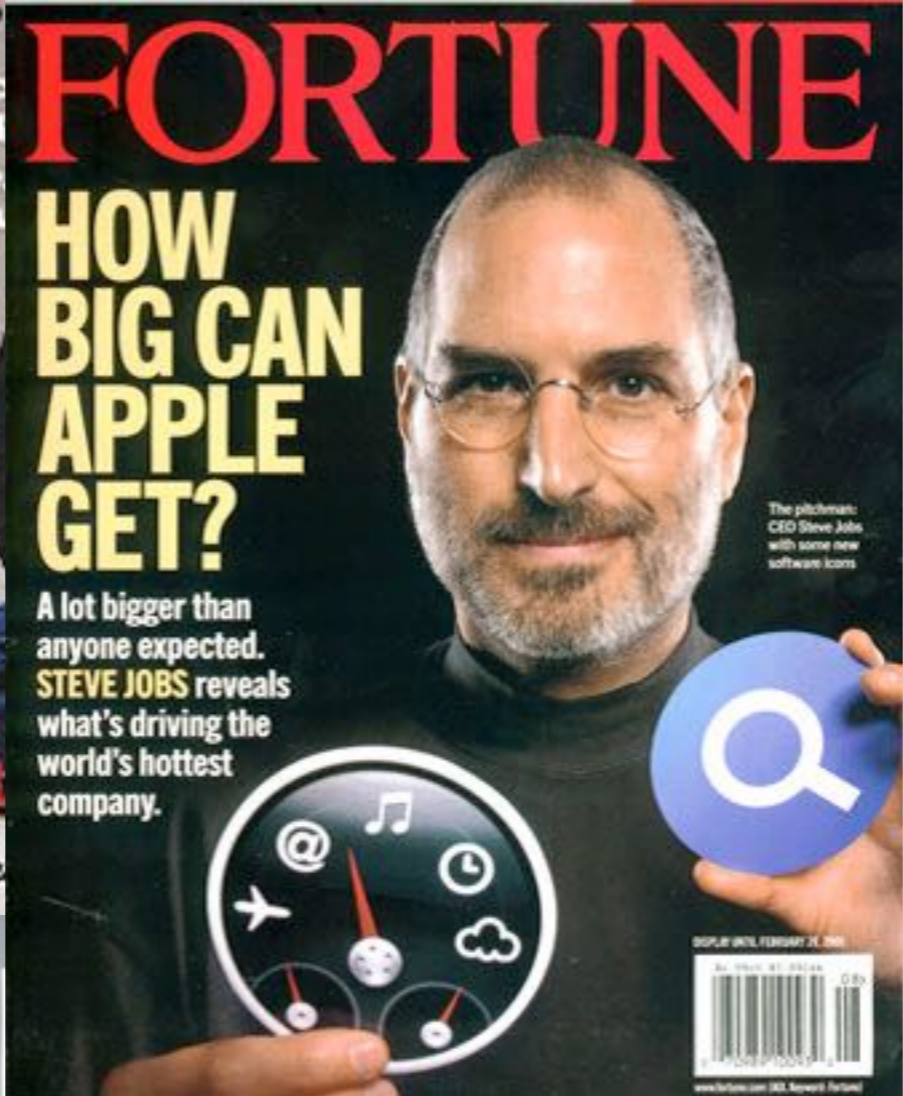
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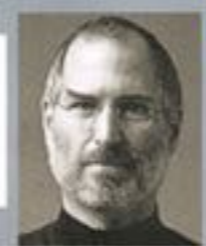
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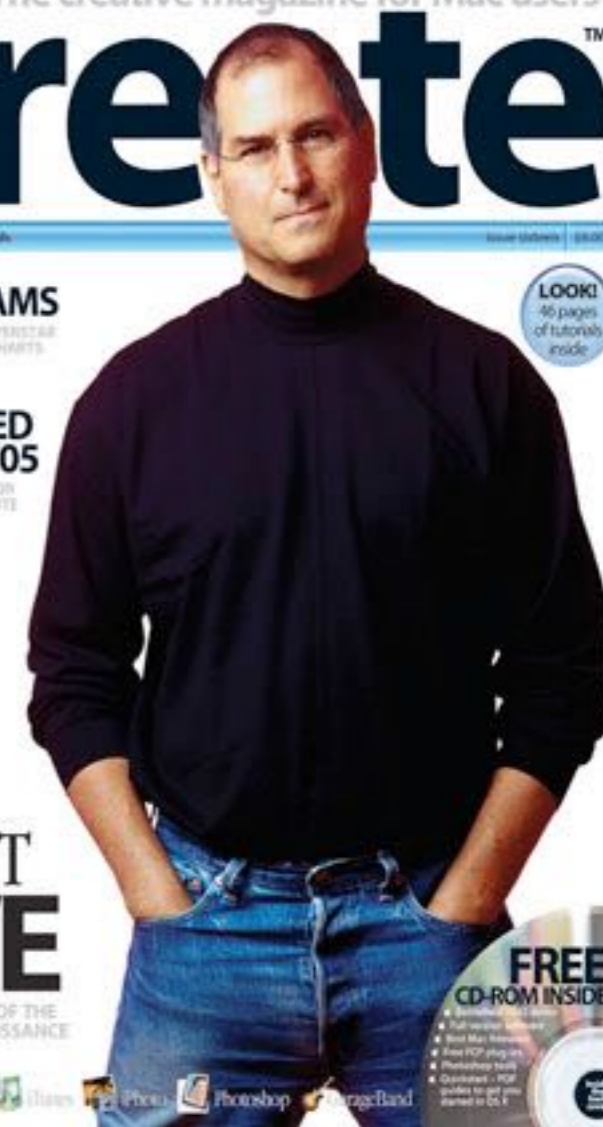
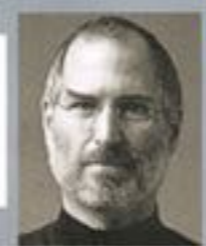
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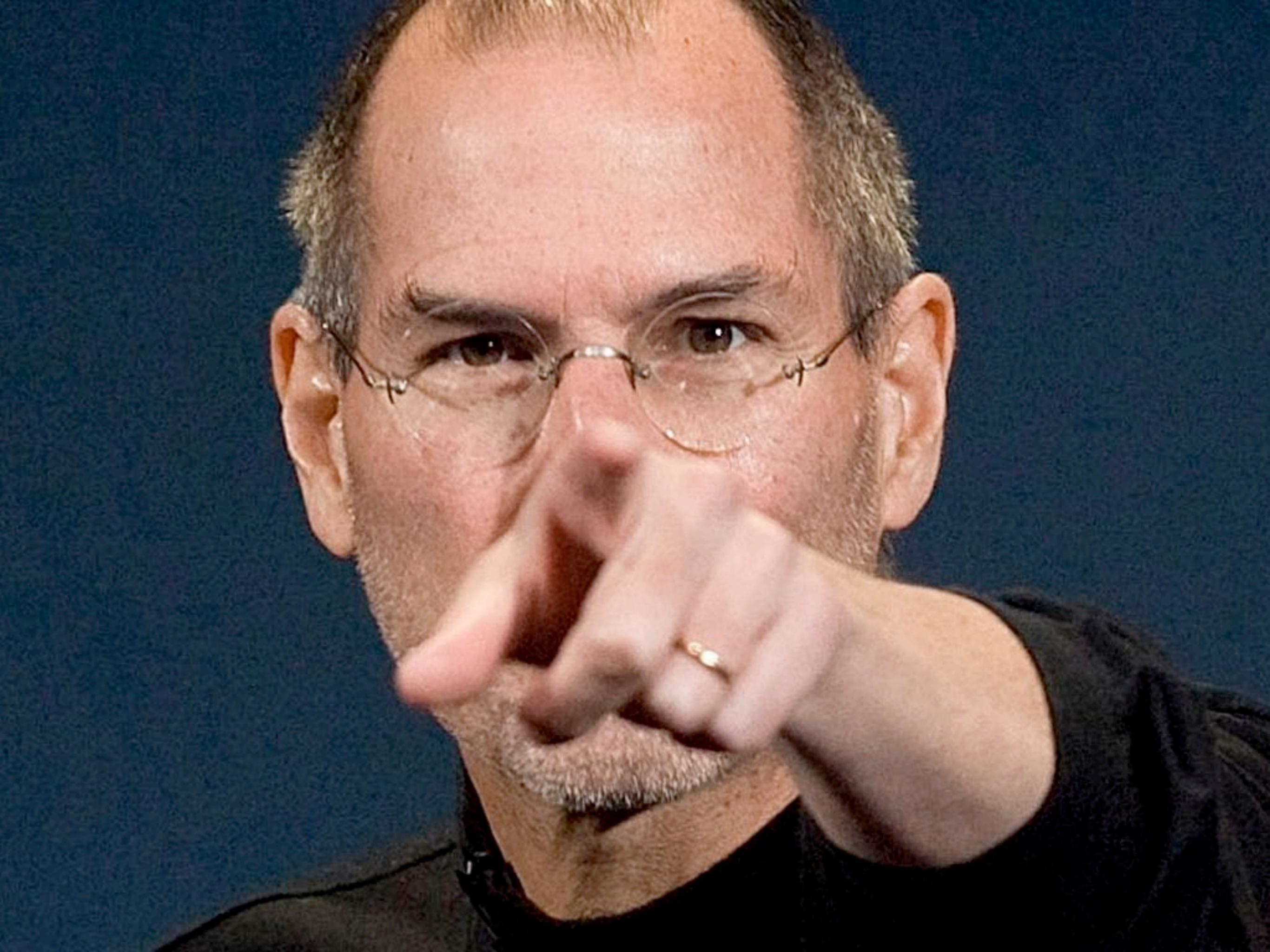
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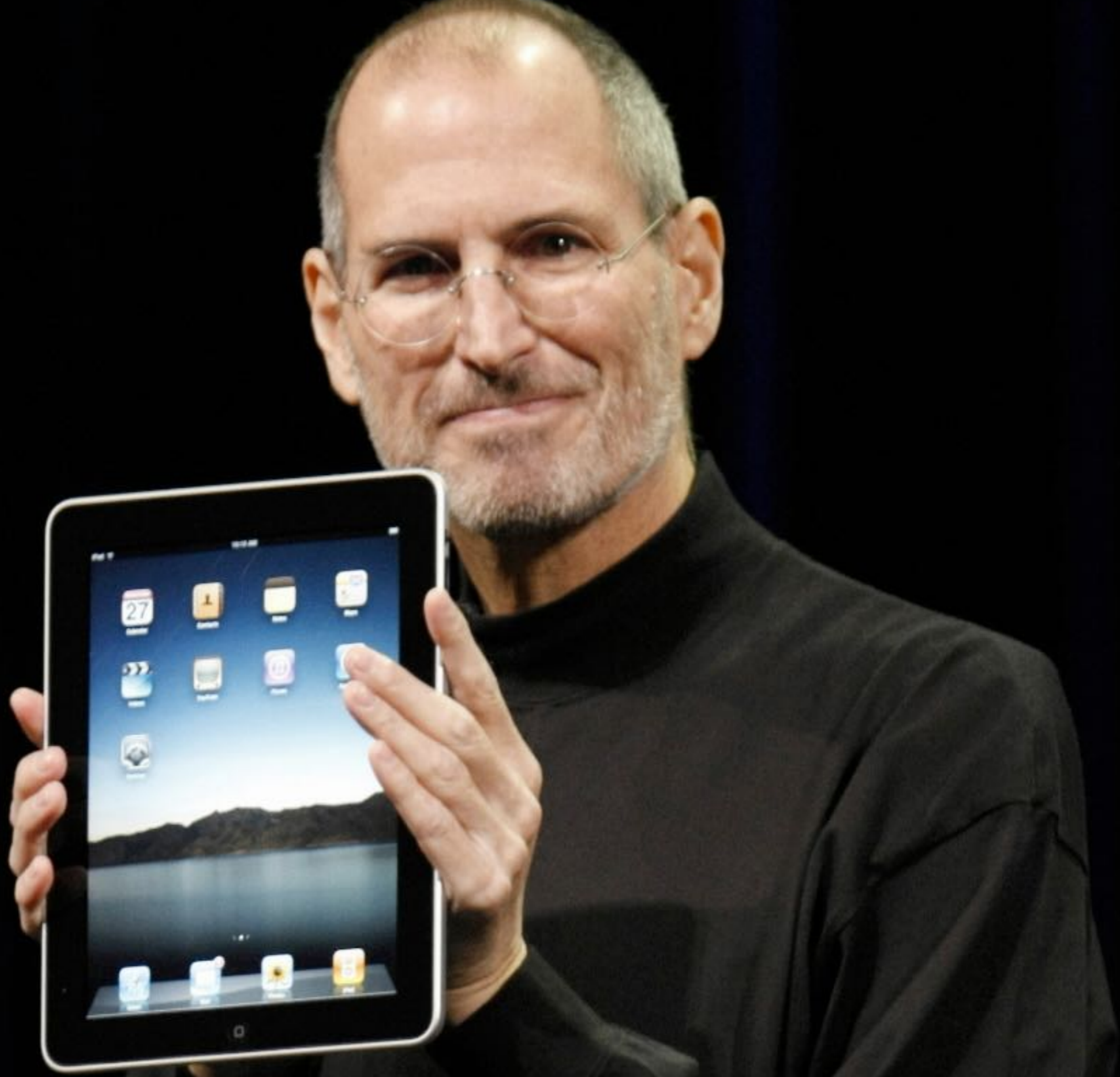
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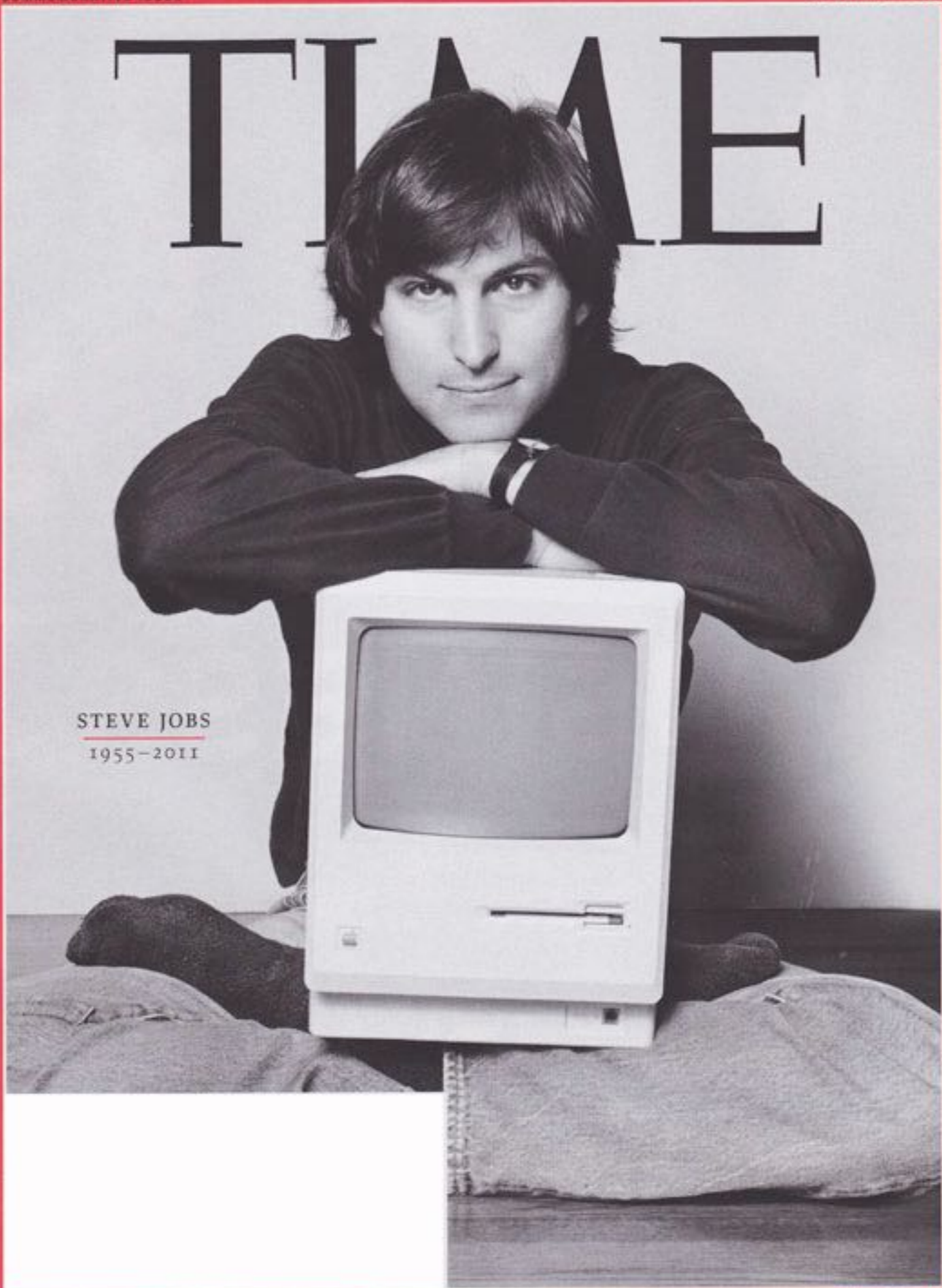








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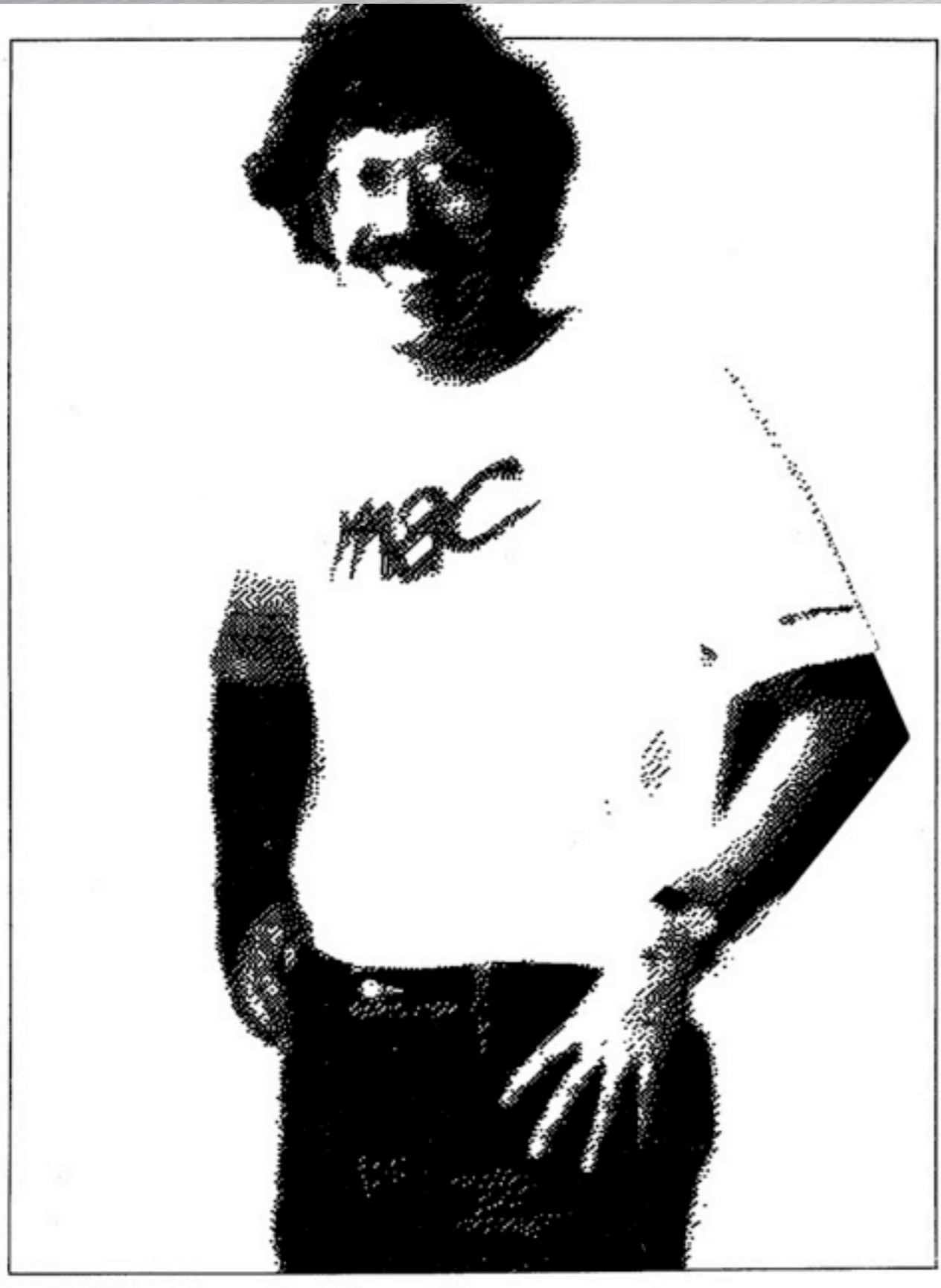


Steve Wozniak
Apple I, II designer



Jeff Raskin
(1943-2005)

Macintosh project manager
creator of
Human Interface Guidelines



Bill Atkinson,
creator of QuickDraw
and modern computer
graphics



R.J. MUNA *Susan Kare Design*

Susan Kare
designer of Mac
interface, icons



John Sculley,
marketing wizard



Jean-Louis Gasse,
Mac II creator,
open systems proponent



Gil Amelio,
reformed Apple
manufacturing,
engineering,
rehired Jobs



Avie Tevanian,
NeXTStep creator,
creator of Mac OS X



Jonathan Ive,
industrial design
guru



Kenneth Thompson,
creator of UNIX,
B programming language,
Go programming language
(never worked for Apple)



Dennis Ritchie
(1941-2011)
co-creator of UNIX,
creator of C
programming language
(never worked for Apple)



Bill Joy,
developed BSD UNIX,
vi text editor,
co-founder of
Sun Microsystems
(never worked for Apple)



Douglas Engelbart,
inventor of computer mouse
(never worked for Apple)



Linus Torvalds,
developer of Linux kernel
(never worked for Apple)



Bill Gates,
creator of
MITS BASIC,
founder of
Microsoft

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