

CONTEMPORARY SOFTWARE



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New Goodies for the Macintosh

Hardware Goodies

	List	Ours
1-Megabyte SIMMS	150.00	Call
Apple Scanner 8-bit upgrade (Abaton)	795.00	Call
Abaton 300/S to 300/GS upgrade	795.00	Call
Gemini 020/030 Accelerator (Plus)	Several options	
Gemini 020/030 Accelerator (SE)	Several options	
Gemini 020/030 Accelerator (II)	Several options	
Iomega Bernoulli Box (single)	1895.00	1595.00
Iomega Bernoulli Box (double)	2799.00	2295.00
RasterOps Clearvue SE	1995.00	1895.00
RasterOps ColorBoard 264	995.00	895.00
RasterOps ColorBoard 264 (SE/30)	1295.00	1095.00
Roller Mouse	169.95	139.95
Rodime 70 megabyte int. (with Fastback)		895.00
Rodime 70 megabyte ext. (with Fastback)		999.00
Rodime 100 megabyte ext. (with Fastback)	1849.00	1195.00
Prodigy Startup/Hayes modem bundle	219.95	189.95
Seiko Smart Label Printer	249.95	219.95

Software Goodies

	List	Ours
Adobe Type Manager (ATM)	99.95	77.95
ATM Plus Pack	198.00	149.95
After Dark	39.95	34.95
Biz Plan Builder	99.00	79.95
DiskLock	189.00	149.95
Double Helix II 3.0	595.00	399.00
FastBack II	189.95	139.95
"Go Ahead, Mac my day!" (poster)	9.95	8.95
Gopher 2.0	79.95	69.95
Happy Mac Dustcover	22.95	19.95

Mac Phone Book	59.95	45.95
Mac T-Shirts	14.95	12.95
MicroLeague Baseball II	59.95	54.95
Microphone II 3.0	295.00	249.00
Moriarty's Revenge	59.97	44.95
Net Trek	59.95	45.95
Nisus 2.0	395.00	259.95
PictureBook	69.95	59.95
Pixel Paint Professional	595.00	499.00
Prodigy Startup Kits	49.95	39.95
Sands of Fire	49.95	44.95
Shanghai 2.0	39.95	34.95
SimCity Supreme	99.95	69.95
Smack-A-Mac	Priceless	9.95

"Own an extra Macintosh for pocket change!"

Star Wars	39.95	34.95
Symantec Utilities for Macintosh II (Sum II)	149.95	124.95
TeleMagic	495.00	395.00
Test Drive II	49.95	39.95
To Artemis	69.95	59.95
Turbo Back	99.00	69.95
Turbo Cache	129.00	94.95
Turbo Optimizer	79.00	59.95
Turbo Spool	129.00	94.95
Wall Street Investor	495.00	449.00
What's Wrong With Me?	99.95	89.95
WingZ 1.1	395.00	295.00
White Knight 11	139.00	119.00

All prices subject to change. This list is incomplete; we handle several thousand items. Please call if you have any questions.

Hardware, Peripherals, Accessories News

Iomega 44MB Bernoulli Drives

Unlike other removable disks, Iomega's 44 megabyte cartridges can take a fall from the top of a desk or table without loss of data. In fact, the disks can withstand over 1000 G's of shock, which means you won't go into shock if you drop one. This, combined with high speed (22 ms access time) and the virtual crash-proof Bernoulli design, convinced us to go with Iomega when we needed more disk storage.

Kennect Technology Rapport

Are you envious of all the new Macs with their SuperDrive floppy disk drives? Just plug a Rapport into the floppy drive port on the back of your Mac, and your *internal* 800K disk drive can start reading 720K IBM disks! If you already own an external Apple 800K drive, you can now use it to format 1200K floppies — using standard double-density disks. An inexpensive adapter cable allows the Rapport to work with Mac II computers.

Kennect Technology Drive 2.4

Want even more floppy disk space? Add a Drive 2.4 to your Rapport, and you can read, write and format Apple 800K, IBM 720K, IBM/Apple 1400K, Kennect 1200K and Kennect 2400K disks. You can also "daisy chain" up to three external floppy drives. Imagine backing up a 40 megabyte hard disk onto just 17 disks, instead of 52. The drive comes bundled with a copy of Fastback II, the acclaimed backup program (a \$189 value).

MacRecorder 2.0

Virtually all the wonderful sound files you've ever heard on a Mac were captured with MacRecorder, and the latest version makes this process even easier. This package includes all the hardware (cables, microphone, audio jacks) and software necessary to record live sounds, or sounds from videotape, laser discs, compact discs, etc.

Apple Scanner Upgrade

Would you like to get more out of your Apple scanner? Abaton has an upgrade package that can turn a standard Apple 4-bit, 16 shades of gray scanner (or an Abaton 300/S) into an 8-bit, 256 shades of gray scanner, and they toss in a copy of Digital Darkroom or ImageStudio — all for little more than the price of the software alone.

Gemini 020/030 Accelerator

Envy is a sin, so don't lust after your friend's new high-speed Mac — speed up your own with a Gemini accelerator. There are models for everything from the 512KE to the Mac II. We installed one in our Plus, and it *FLIES* . . . ✈

On the Horizon

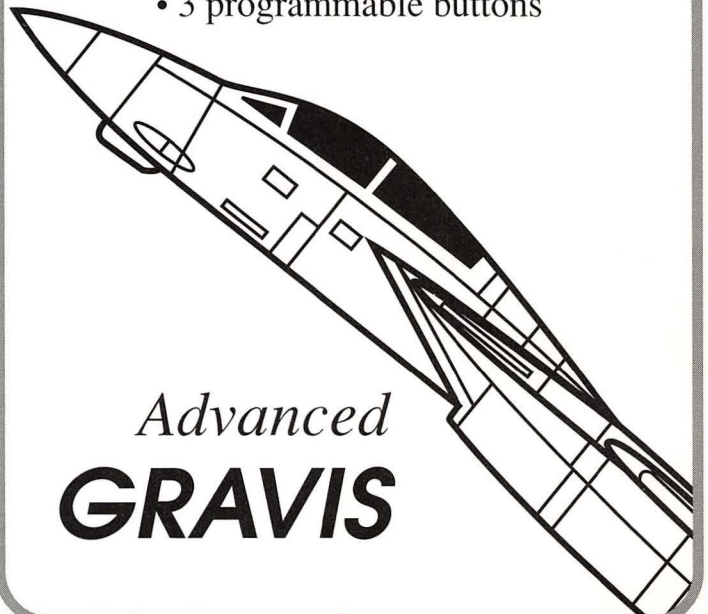
We are investigating several new hardware products, including:

- a slide (film) printer. While most slide recorders cost in the \$10,000 and up range, this one lists for under \$4,000.
- a heavy-duty wide-carriage dot matrix printer. Suitable for printing multi-part forms, it also prints in color, at the same resolution as the ImageWriter LQ but without the same problems.
- a color printer. We're really impressed by the quality and performance of some of the new color printers. When we find one that costs less than a new home, we'll carry it.

MOUSESTICK™

When you want to
really fly

- Opto-mechanical digital joystick
- With or without auto centering
 - Adjustable handle tension
 - 3 programmable buttons



Advanced
GRAVIS

Smart Label Printer?

Greatness often lies in doing one thing, but doing it well. Otis elevators. Macintosh computers. Laker basketball. Mrs. Field's chocolate chip cookies. The Smart Label Printer.

If printing decent labels doesn't sound particularly taxing, just try it. Does the print line up properly, or does it tilt to one side? Is the print centered on the label, or does it spill over the edge? Do the labels load properly in the printer, or do they wrap themselves around all the delicate electronics inside, and smear adhesive over everything?

Seiko's Smart Label Printer doesn't do anything but print labels, but boy, can it print labels! Each and every one is perfectly formatted, with all the letters crisp and clear. It can print one or more labels at a time, without forcing you to exit your current program, or interrupt your main printer, or waste even a single label. If this wasn't enough, it is also small, quiet, looks nice on any desk, and even prints bar codes.

Ask yourself: why print dumb labels when you can print smart ones?

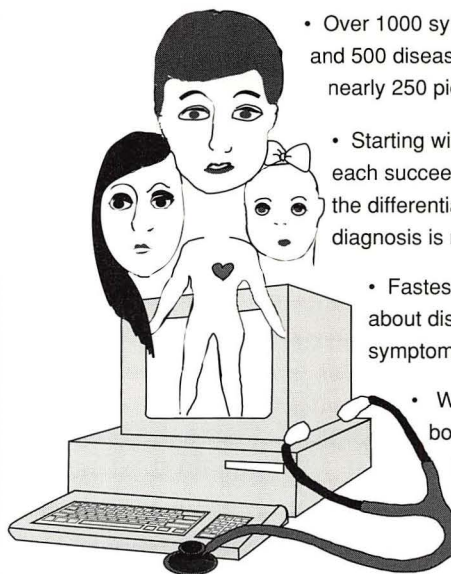
Contemporary Software News is published quarterly as a service to the customers, clients and friends of Contemporary Software, San Diego's original "All Macintosh" retail store. It is produced on Macintosh Plus, SE and Mac II computers, and "proofed" on a Qume CrystalPrint Publisher. While this particular issue was written in Microsoft Word 4.0, Vantage, and Quark XPress 2.12 (with a little help from CanOpener, Adobe Illustrator, Adobe Type Manager and DeskPaint), construction details are subject to change. Each of the various trademarks, copyrights and service marks mentioned in the newsletter are the property of their owners. Any errors or omissions are, we hope, someone else's fault.

We make house calls! Need on-site repair, hardware or software installation, data recovery, consulting help, tutoring, classes, graphic design or — whatever? Give us a call.



What's Wrong with Me?™

A teaching medical diagnostic tool for all ages.



- Over 1000 symptoms and findings and 500 diseases illustrated with nearly 250 pictures.
- Starting with the main complaint, each succeeding question narrows the differential until a reasonable diagnosis is reached.
- Fastest way possible to learn about diseases and their symptoms and findings.
- Written by a practicing board certified emergency medicine specialist.

- Mirrors a physician's diagnostic talents utilizing techniques of artificial intelligence, fuzzy logic, hypertext, expert systems and probability theory.

A different kind of program and great for the holidays!

ComputerMed

Memories, Sweet Memories

Honest: the RAM drought is over. You no longer have to suffer with just a megabyte in your Mac — memory doesn't cost \$350 per SIMM anymore. It's cheap.

It is also rapidly becoming essential. FullWrite Professional, Hypercard, SuperCard, MacWrite II, and dozens of other programs all work with just a megabyte of RAM — but they're much, much happier with more. MultiFinder, of course, won't even work in less than two megabytes. And you won't believe what a RAM disk can do for performance — if you have the RAM to spare.

Starting sometime in 1990, Apple's fabled System 7.0 will appear — and it will require a minimum of two megabytes of RAM. If you want to work with color (especially if you use 32-bit color QuickDraw), four megabytes is an absolute minimum, and eight megabytes might be more realistic.

As Macs, and Mac users, get more sophisticated, adding more memory will not be a luxury, but an essential. Right now it's also affordable.

New and Interesting Software

Adobe Type Manager

For Mac users, ATM doesn't mean "Automated Teller Machine" but Adobe Type Manager. ATM means the "end of jaggies" when displaying large type on the Mac's screen, or printing this type on ImageWriter printers. For LaserWriter users, it also means you don't have to guess how something will look when printed — it looks great on both the screen and paper. [We didn't believe it, either, until we saw it in action.]

Adobe Type Manager Plus Pack

Once you see what ATM can do for Times, Helvetica, Symbol and Courier, you'll want the same miracle performed for Avant Garde, Bookman, Narrow Helvetica, New Century Schoolbook, Palatino, Zapf Chancery and (our favorite) Zapf Dingbats. [You knew we liked dingbats, didn't you?]

Pixel Paint Professional

Pixel Paint Professional is not only the first 32-bit color paint package, it is also an outstanding 8-bit color paint package, and can also be used for retouching full-color pictures.

PhotoMac

Not everybody needs the ability to retouch full-color pictures on a Mac, but if you do need something like this, PhotoMac can do the job. It also can perform color separation, and works nicely with Aldus PageMaker, QuarkXpress, and Letraset's Ready,Set,Go!

After Dark

To call After Dark a "screen saver utility" is something akin to calling a Macintosh a "piece of computer equipment." After Dark has adjustable time delays, but it also has more than a dozen different types of "idle" displays, each of which can be customized, plus an "anti-snoop" option. It even includes source code (in C and Pascal) so you can write your own screen saving modules.

TeleMagic

Long a mainstay in the MS-DOS world, TeleMagic (from Remote Control, located in Solana Beach) is the ultimate business communications tool. This one package can maintain mailing and telephone

lists, send out (and record) letters and notes, dial the telephone, track telephone calls and contacts, maintains call-back lists, tracks appointments and meetings, and dozens of other tasks.

MacInTax 1989

Due out in late December or early January, MacInTax is an annual "favorite," if that's the right word, for those who don't enjoy paying taxes, but do want to make it as painless and hassle-free as possible. An optional add-on package will help you fill out your California return as well.

Microphone II 3.0

After months of development, the premier Mac telecommunications program has been reborn in a new, slicker than ever incarnation. The already legendary ease of use has been improved with more button and command key options, complete control of color, powerful additions to the scripting language, and an even wider range of transfer protocols. If using a modem seems a chore, Microphone should make it fun.

Studio/1

Building on the success of the revolutionary Studio/8 color paint program, Studio/1 is a black and white paint package — but not just any b&w paint package. With Studio/1, you can even do animations!

Nisus 2.0

While it is unquestionably the nicest Mac word processor written by a San Diego company (sorry, it is an irresistible pun), Nisus is also an extremely powerful and innovative package. It comes with a built-in drawing environment, the best method of indexing yet devised, virtually unlimited "undo" capability, multiple clipboards, and a host of other features which no other word processor can duplicate.

MacroMind Director

Every Macintosh owner has a copy of a MacroMind product: the "Tour" disk, that wonderful digital motion picture that ships with every Mac. MacroMind's Director is their latest entry in the field of "desktop media," a field they created long before Apple coined the phrase. Director allows you to combine animation, text, graphics, audio and video to

More New & Interesting Software

create spectacular presentations, training aids, mock-ups, and art.

Prodigy

Prodigy claims it is "what the PC was invented for." Fortunately, the Macintosh didn't have to wait — it was useful long before Prodigy was introduced — but now that a Mac version is available, why not join the party? Developed by IBM and Sears, Prodigy is a low-cost, easy to use nationwide telecommunications service packed with news and sports information, stock quotations, weather (with a map drawn right on your screen), shopping services, TV and movie information, airline schedules and reservations — in short, a huge range of features. All this information is displayed using clever graphics, and most commands are little more than a mouse-click or key press. For those who don't have modems, one version of the Startup Kit includes a 2400-baud Hayes modem, complete with cable.

Casino Master

For far less than the cost of a trip to Vegas, you can play craps, blackjack, poker, roulette and baccarat in the comfort of your own home (or office). For the uninitiated, the manual has everything you need to learn how to play these games. Best of all, when you lose, it doesn't cost anything, and when you win, you don't have to share your earnings with the I.R.S.

White Knight 11

White Knight 11 is one of the oldest brand-new packages for the Mac. Known for years as Red Ryder, White Knight is a complete rewrite of this legendary telecommunications package, with a "new features" list more than 20 pages long. The manual has been completely rewritten (novices can actually read it for a change), it now fully supports the Hayes AT command set, supports color, supports several flavors of XMODEM, YMODEM, ZMODEM and Kermit, emulates VT52 and VT100 terminals, and in general is much more civilized. The first 10,000 units produced also contain a surprise goodie . . .

WingZ 1.1

Macintosh spreadsheet wars continue without pause, and Wingz 1.1 represents the best effort so far.

New features include autosave, custom number formats, better control and display of margins and page breaks, completely rewritten documentation, and additions to the legendary Wingz graphics. Till the end of 1989, Wingz 1.1 will be shipped with a free single-node QuickMail electronic mail package. **See it at our Software Saturday, Dec. 16.**

✳ Stocking Stuffers ✳

Apache Strike: this revised version of a best-seller works with the Mac II.

Beyond Dark Castle: another revised version of a best-seller, the sequel to Dark Castle.

Crystal Quest with Critter Editor: the best-selling Macintosh game of all time.

Dark Castle: this revised version of a best-seller works with the Mac II; it started the Dark Castle fad.

Halls of Montezuma: a new game, covering in detail the great battles of the U.S. Marine Corps.

Sands of Fire: another new game, the best tank simulation yet.

Shanghai 2.0: revised version works with the Mac II, in 3D and color!

☆ Really Soft Hardware ☆

Would you like an extra Mac for the price of a book? Would you like a Mac you can take to bed and cuddle? Would you like a Mac you can kick across the room when The Bomb makes an unexpected appearance? Smack-a-Mac is cuddly, inexpensive, and doesn't cost hundreds of dollars to repair when abused. Our four year old product tester threw hers for more yards in five minutes than the Chargers have gained all season.

On the Horizon:

We are investigating several new software products, including:

- an inexpensive networking package that claims better speed and security than the current champion, TOPS;
- a low-cost color paint package that also provides rudimentary image processing;
- an inexpensive page layout package designed for the novice or casual user, under development by a "super" San Diego Macintosh software company that we won't identify.

Read All About It: New & Essential Books

- ❑ Guy Kawasaki, **The Macintosh Way**. What is the Macintosh Way? It is a way of thought and action, a striving for excellence, an approach to doing business, and a funny, anecdote-spiced book that can show you how to use a coffee cup as a psychological weapon. There's even a chapter on dating.
 - ❑ Dan Gookin, **The Complete SuperCard Handbook**. As the former editor of San Diego's popular **ComputerEdge** magazine, Gookin worked closely with Silicon Beach Software (another San Diego legend) to write, as the title says, the complete SuperCard handbook, for novices and veterans alike.
 - ❑ Bob LeVitus, **Dr. Macintosh: Tips, Techniques and Advice on Mastering the Macintosh**. By the former Editor In Chief of the late, lamented **MACazine**, this volume is filled with countless tips, has an excellent index, and includes one of the best dictionaries of Macintosh terms.
 - ❑ **The Macintosh Font Book**. Written to show you what fonts are best for a given purpose, this book also lists hundreds of fonts by name and vendor, and covers several software packages which help you get the most out of your fonts.
 - ❑ **Using FullWrite Professional**. Arguably the most powerful Mac word processor, FullWrite can easily overwhelm the uninitiated. This volume covers such advanced features as posted notes, sidebars, change bars, outlining, glossaries, variables, and all the other FullWrite wonders. Also available: **FullWrite Professional Handbook** and **FullWrite Professional: A User's Guide**.
 - ❑ **Microsoft Word 4.0 for the Macintosh**. Part of Addison-Wesley's acclaimed Expert Advisor Series. Also available: **Mastering MS Word 4.0 for the Macintosh**; **Working With Word** (2nd Ed.); **Word 4 Companion**; **Microsoft Word for the Macintosh Made Easy**.
 - ❑ **Using WordPerfect: Macintosh Edition**. How to use the Mac version of the most popular MS-DOS word processor.
 - ❑ David A. Kater, **Mastering Ready,Set,Go!** This San Diego author started a publishing business to research his book. Also available: **Illustrated Ready,Set,Go! 4.5**.
 - ❑ **Adobe Illustrator**. Another Expert Advisor volume devoted to the most popular professional drawing program. Also available: **Mastering Aldus Freehand**, covering the competition.
 - ❑ **The Macintosh CAD/CAM Book**. For anyone interested in design and drafting on the Mac.
 - ❑ **Desktop Typography With Quark XPress**. A guide to help you master the most highly rated Macintosh page layout package.
- ### For Programmers & Techies
- ❑ **Object-Oriented Programming for the Macintosh**. Find out if OOPS is really a mistake.
 - ❑ **Macintosh Programming Primer: Inside the Toolbox Using THINK's Lightspeed C**. Also available: **Using the Macintosh Toolbox With C**; **C Programming Techniques for the Macintosh**.
 - ❑ **Tricks of the Hypercard Masters**.
 - ❑ **The A/UX Handbook**. Things to do when you get bored working with the Finder.
 - ❑ **Macintosh II Reference Guide**. Sorry, it doesn't cover how to finance one.
 - ❑ **MIDI Programming for the Mac**. For those who want to attach musical instruments to the Mac.
 - ❑ **Programmer's Apple Macintosh Sourcebook**. This book could save you years of work!
- ### ☆ All-Time Goodies ☆
- ❑ Arthur Naiman, **The Macintosh Bible**, 2nd Ed.
 - ❑ Robert C. Eckhardt, **The Fully Powered Mac** (includes disk). Both of these books are considered staples for beginners and experts.
 - ❑ Danny Goodman. **The Complete Hypercard Handbook**, 2nd Ed. The all-time best-selling Macintosh book. Also available: **The Hypercard Handbook 1.2 Update Kit** (includes disk), the rest of Danny Goodman's best-seller.
 - ❑ Michael Green. **Zen and the Art of the Macintosh**. One of the first Mac books, and still one of the best.
 - ❑ Stephen Chernicoff, **Macintosh Revealed, Vol. 1: Unlocking The Toolbox**, 2nd Ed.; **Macintosh Revealed, Vol. 2: Programming With the Toolbox**, 2nd Ed.; **Macintosh Revealed, Vol. 3: Mastering the Toolbox**. Chernicoff's three volume set is required reading for anyone who wants to program on the Mac.

What's Happening: People & Things

People Changes

Our fearless leader for the past year, Roger Markowitz, has left for greener pastures, or at least forests, and returned to Oregon. Eddie Gosnell has taken over as Manager, and also assumed leadership of the Novice SIG (see below) in addition to the CAD SIG. Greg Wolf, meanwhile, has assumed the position of Assistant Manager.

Pamela Rogers has joined the team as a consultant, and is busy trying to get us organized [shudder]. Lawrence Charters, our Senior Consultant, spent many hours in late October setting up a disaster recovery computer bulletin board to deal with the Bay Area earthquake, and is afraid to see his phone bill.

Special Interest Groups

Contemporary Software hosts several "SIGs" (Special Interest Groups) which focus on a particular facet of Macintosh computers. These SIGs are part of the San Diego Macintosh User Group (SDMUG), one of the most prominent and influential Mac groups in the world.

Programmer's SIG: 3rd Monday, 7 p.m.

These meetings feature demonstrations and candid commentary on Macintosh programming languages and programming tools. October's meeting, for example, featured an outstanding in-depth demonstration of the new Mac Portable and

Mac IICI, giving everyone a chance to see and use these powerful new machines, and see the new programming challenges they represent.

Mac II SIG: 4th Wed., 7 p.m.

Focusing on the Mac II family and its close cousin, the SE/30, these meetings cover everything from public domain goodies to exotic hardware. Recent meetings have featured MacroMind's Marc Canter demonstrating his revolutionary Director video animation package, Levco showing off their powerful Transputer parallel processing cards and Renderman graphics technology, and demonstrations of new low-cost 32-bit color cards.

Novice SIG: 3rd Thurs., 7 p.m.

Devoted to the new or potential Macintosh user, the Novice SIG features demonstrations of leading Macintosh applications, covers such vital topics as hard disk management and font management, demonstrates commonly used utilities, and tries to see that everyone has a chance to ask, and answer, any question.

CAD SIG: 4th Thurs., 7 p.m.

Computer Aided Design (CAD) and drafting are rapidly becoming Macintosh specialties, and this SIG focuses on this topic, with demonstrations of CAD software and a sharing of experience and expertise.

To Artemis™

The Challenge to Know Thyself



A truly unique program which will lead you to reap a rich harvest of inner wisdom. Based on sound principles of rational philosophy, **To Artemis** guides you through a fascinating journey of self-discovery. By reflecting upon your answers to its carefully selected questions, the program helps you understand the philosophical and moral underpinnings of your life. You will walk away with a new perspective of your power and the world you can shape with it. This is an ideal gift for that special someone.

NICOLEA

Research Through Exploratory Dialogue

First Annual Contemporary Software Customer Survey

In order to serve our customers better, and give us an opportunity to play with Claris' **SmartForm Designer**, we've prepared this short survey to get a profile of our clientele. And if you fill it out and return it (by Jan. 31, 1990), we will offer you two brand-new Sony 800K bulk diskettes as a **reward!** Fine print: limit two diskettes per customer, picked up in person. No purchase necessary. Offer good while supply lasts. Open other end. Use only as directed. Do not write in this space. For official use only. Your mileage may vary. Etc.

Name
Address
City, Zip
Phone

How many Macs do you have?

What model(s)? Check all that apply.

- | | |
|----------------------------------------|-------------------------------------|
| <input type="checkbox"/> Original 128K | <input type="checkbox"/> II |
| <input type="checkbox"/> 512K | <input type="checkbox"/> IIx |
| <input type="checkbox"/> 512KE | <input type="checkbox"/> IIcx |
| <input type="checkbox"/> Plus | <input type="checkbox"/> IIci |
| <input type="checkbox"/> SE | <input type="checkbox"/> Portable |
| <input type="checkbox"/> SE/30 | <input type="checkbox"/> Don't know |

What products would you like us to provide?

- | | |
|----------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Hard disk drives | <input type="checkbox"/> Business Software |
| <input type="checkbox"/> Slide printers | <input type="checkbox"/> Graphics Software |
| <input type="checkbox"/> Laser Printers | <input type="checkbox"/> Entertainment |
| <input type="checkbox"/> Color Printers | <input type="checkbox"/> Accessories |
| <input type="checkbox"/> Digitizers/scanners | <input type="checkbox"/> Repair/Service |
| <input type="checkbox"/> Large monitors | <input type="checkbox"/> Training/Consulting |

If we moved, what would be a good location?

- | | |
|--------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Stay put | <input type="checkbox"/> Miramar |
| <input type="checkbox"/> Kearny Mesa | <input type="checkbox"/> Golden Triangle |
| <input type="checkbox"/> Mira Mesa | <input type="checkbox"/> Univ. Town Center |

Other comments: feel free to attach additional pages.

